Statement of Goals and Objectives

The goal of my program of study is to help me explore the ways in which media policy has influenced and created our culture. My competency areas are designed to provide me with the skills I need to understand how historical precedents have influenced contemporary theory and research methods in mass communication with an emphasis on public service broadcasting. My goal is to contribute to the field of original research by continuing to explore the ways in which various interest groups influence and transform mass media technology, policy and institutions. Additionally my objective is to teach university level courses in mass media history, policy and theory.

Competency Areas:

1. Communication Theory

The objective of this competency is to assure that I am well versed in a wide range of theoretical perspectives in the discipline with a particular emphasis on those related to mass communication and broadcasting history, policy, and critical theory.

Comm 6001  Fall  1998  Foundations of Communication I
Comm 6660  Fall  1998  Media Ethics
Comm 6890  Fall  1998  Seminar -International Communication
Comm 6850  Spring 1999  Seminar-Visual Communication
Comm 6800  Spring 2000  Seminar-Telecommunication

2. Communication Research Methods

The objective of this competency area is to gain an understanding of a broad variety of research methods frequently employed in the humanities, with a particular emphasis on critical historical methodology. This preparation should serve as the basis for executing my dissertation research.

Comm 6740  Spring 2003  Critical Research Methods
Comm 6760  Spring 2003  Qualitative Research Methods
Comm 6720  Fall  2002  Historical/Critical Methods
Comm 6730  Spring 2002  Historical Research Methods
Comm 6750  Fall  2003  Empirical Research Methods
Comm 6420  Fall  2001  Contemporary Critical Theory
3. Media, Society, and Culture

This competency area is designed to insure that I have mastered a broad understanding of the forces that influence media, society, and culture. This integrated approach to the study of mass media incorporates scholarly perspectives that emphasize an interdisciplinary view of the media and their social and cultural contexts.

Comm 6460  Fall 2002  Cultural Studies
Comm 6420  Fall 2001  Contemporary Critical Theory
Comm 7180  Fall 2002  Seminar Web Design
Comm 6810  Fall 1999  Seminar -Issues in Mass Communication
Comm 6200  Spring 1999  Persuasion & Political Communication

4. Communication Policy: Legal and Structural Influences

The objective of this competency area is to insure that I have mastered a comprehensive understanding of the major trends and policies that have influenced the structure of mass communication policy in the United States.

Comm 6910  Spring 2002  Independent Study-Mass Communication Law
Comm 7500  Spring 2002  Seminar-Noncommercial Telecommunications
Comm 7180  Fall 2001  Seminar-Communication Process-Free Expression
Comm 6910  Fall 1999  Independent Study -Broadcasting on the Web
FCS 5950  Fall 2003  Independent Study- Consumer Studies and Telecommunication Policy
Comm 6910  Fall 2003  Independent Study-Telecommunication Ownership Patterns