

COMMUNITY

A NEWSLETTER FROM THE DEPARTMENT OF COMMUNICATION AT THE UNIVERSITY OF UTAH

A NOTE FROM THE CHAIR

These first few weeks come with a big “welcome back,” and as we’re seeing, they come with a heightened level of energetic buzz in our Department and across the University. If you’ve been to our building or taken a stroll around campus, you’ll see that many more students, staff and faculty are out and about. Many of those students are connected to or embedded in Comm—more than 800 majors and many others working on minors, certifications and more—meaning we have a continued opportunity to make big impacts. As you ease into the semester, and in line with our kickoff discussions, if you have ideas on how to add to the generative efforts of the Department and College through pedagogy, training, production, research, service, community connection and beyond, please let me know so I can find ways to support you. And please, enjoy the first weeks of the semester and all the good energy they bring!

-Avery

DR. SUHI CHOI PROMOTED TO PROFESSOR



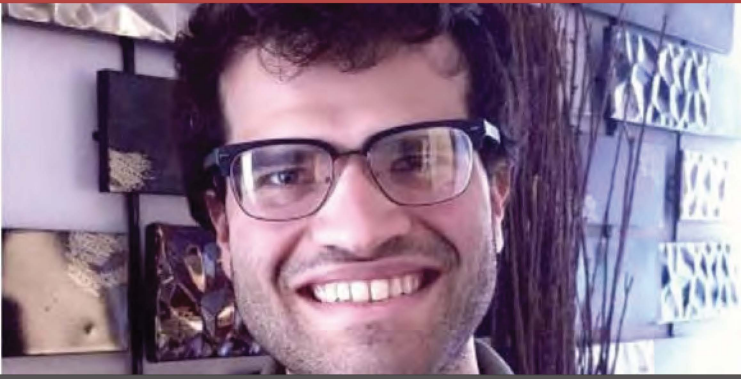
Dr. Suhi Choi has been promoted to the rank of Professor in the Department of Communication at the University of Utah. She currently serves as the Associate Chair of the department, focusing her efforts on refugee engagement and creating a stronger connection between the University Asia Campus and main campus.

NATASHA SEEGERT APPOINTED AS ASSISTANT DEAN FOR THE UTAH EXPERIENCE

The Office of Undergraduate Studies recently announced the appointment of Dr. Natasha Seegert to the role of assistant dean for The Utah Experience. Seegert’s research and teaching focus on visual rhetoric with an emphasis on environmental communication. In her courses, she cultivates dialogue, community, and connection—qualities integral to The Utah Experience.



GRADUATE STUDENT DANIEL CHAVEZ-YENTER RECEIVES NATIONAL HUMAN GENOMIC RESEARCH INSTITUTE AWARD



Ph.D. candidate Daniel Chavez-Yenter was recently awarded the Predoctoral to Postdoctoral Transition Award for a Diverse Genomics Workforce (F99/K00) by the National Human Genomic Research Institute (NHGRI) of the National Institute of Health (NIH). This grant mechanism will assist Chavez-Yenter in his dissertation project, "Investigating Latinx populations' attitudes, perceptions, and use of genomic testing."

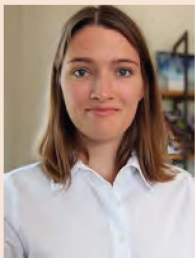
CURRENT GRADUATE STUDENT OREOLUWA OLANIYAN AND FORMER GRADUATE STUDENT TAYLOR JOHNSON HONORED WITH RHETORIC SOCIETY OF AMERICA AWARDS

Graduate student Oreoluwa Olaniyan was recently recognized with the 2022 Gerald A. Hauser Award for their paper "Autopoietic Critical Rhetoric" by RSA. The Gerald A. Hauser Award is a national award that is presented to outstanding graduate student papers accepted for presentation at the biennial RSA conference. Communication alum Taylor Johnson was also recognized for her dissertation, *The Fight for Bears Ears: Toward a Decolonial Rhetoric of Public Participation in Environmental Decision-Making* as a honorable mention.

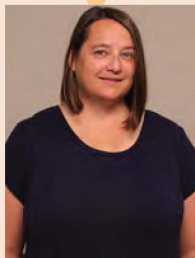


WELCOME

NEW FACULTY AND STAFF



Isabelle Freiling



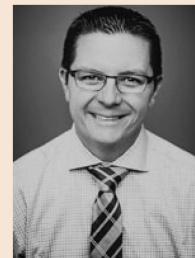
Jeannie Hunt



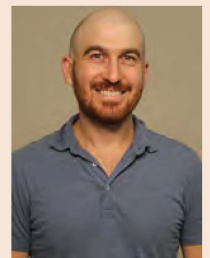
Andy King



Crystal Lumpkins



Curtis Newbold



Jacob Nelson



Justin Nistler



Marla Chinbold

CRASH COURSE

Cases and Campaigns with Curtis Newbold

PR Cases & Campaigns takes a deep dive into the world of public relations through a practical, case-based lens. In this course, students learn the value of research and results-driven approaches to message management by studying the principles, theories, and processes of public relations.

We review public relations by studying actual and recent cases in public relations in industries ranging from restaurant play areas to professional sports to theme parks and banks. By analyzing case studies from organizations like Starbucks, the NFL, and Wells Fargo, we have lively discussions about topics such as corporate social responsibility; ethics and the law; relationships with the community, consumers, and the media; and other topics. This course connects the many facets of strategic communication--including public perception, brand strategy, marketing communication, and advertising--by focusing specifically on the role of public relations for internal and external communications purposes.

This course gives students relevant, up-to-date insight into the challenges and opportunities in public relations professions and hands-on experience in developing a public relations plan for a real client. Students will not only be working with real clients in the community, but they'll learn how strategic public relations management can make a real impact in the communities in which they live. Students will be pushed to establish autonomy and self-direction as strategic communication and public relations professionals as they read and research topics, identify problems, collaborate in teams, and develop unique plans intended for implementation. I hope students find the joy and excitement of strategic public relations planning to make a real difference for organizations, industries, and communities.

Us Upfront Jeannie Hunt

On a perfect weekend, you can find me:

Hiking with my dog and family. Or traveling with family or my closest friends.

Most memorable college class I took:

The History of Organization and Leadership: Communities, Unions, and Social Change.

Quote I live by:

Speak your mind,
even if your voice shakes
- Maggie Kuhn

If I were a student now, I would:

Spend less time worrying about perfection and more time experiencing life. While still getting perfect grades...

Last movie I saw:

Everything Everywhere All at Once. I don't watch a lot of movies, and when I do, I infrequently get to pick them. But I picked this one and it was worth the wait.

Last book I finished:

In Defense of Witches by Mona Chollet

I hope that my students

Get to access all the life-changing opportunities that higher education can provide. Access to education is the most significant factor in social mobility. I want my students to have that access.



EVENTS



30

Donuts with the Dean 12-1 PM

Stop by the LNCO lobby to meet the new College of Humanities Dean, Hollis Robbins

30

Edna Anderson Taylor Communication Institute Evening Ethics Discussion Prevention, Progress, and Persistent Disparities: Ethical Dilemmas and Child Mortality with Perri Klass, MD 5:30-7:30 PM

*Perri Klass, MD is a prolific physician-author who writes medical journalism, creative nonfiction, and fiction. During her visit, she will discuss her latest book, *The Best Medicine: How Science and Medicine Gave Children a Future*, in which she shows how the decline in infant and child mortality has transformed parenting and society as well as medical practice. Dr. Klass weaves stories of pioneering women physicians, public health advocates, and scientists with poignant accounts of historical parents, such as Abraham and Mary Lincoln, who suffered the deaths of their children.*

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Labor Day Holiday

7

Tanner Humanities Center Author Meets Readers Series with C. Thi Nguyen 1 PM

*Professor C. Thi Nguyen (Department of Philosophy) writes about trust, art, games, and communities. He is interested in ways that our social structures and technologies shape how we think and what we value. His first book, *Games: Agency as Art*, was awarded the American Philosophical Association's 2021 Book Prize. This conversation will be moderated by Acting Director Jeremy Rosen and will feature commentary and conversation with Professor Alf Seegert, Department of English.*

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Faculty Meeting 10 AM - 12 PM