



COMMUNICATION BA/BS REQUIREMENT CHECKLIST (Effective Fall 2018- last updated 4/2018)

- This worksheet contains all of the degree requirements for the Communication major. Students complete one of four sequences for the major, in addition to the university and bachelor degree requirements. **Use Degree Audit with this worksheet to plan courses.**
- A total of **14** Communication courses required. **Minimum 2.75 GPA and one completed COMM course are required to declare.**
- A maximum of **4** Communication transfer courses from another college may be counted toward the major.

Choose 1 of the 4 sequences to complete. Must earn a C or better in the major courses.

- Sequences are not formal emphases and are not printed on transcripts or diplomas

GPA & HOUR REQUIREMENTS	
2.0 Min U of U GPA	
122 Credit Hours	Hours
Credit Hours Earned	
Credit Hours In Progress	
Credit Hours Needed	
40 Upper Division Hours	Hours
UD Hours Earned	
UD Hours In Progress	
UD Hours Needed	
RESIDENCE HOURS	Hours
Min 30 Hours in	
Last 30 Hours	

GENERAL ED & BACHELOR REQ	
AI	
WR2	
QA	
QB	
FF	
SF	
SF or AS	
BF	
BF	
CW	
DV	
IR	
*Pick BA or BS	
*QI	*BA
*QI	

STRATEGIC COMM SEQUENCE			
Tier 1: 4 Courses			
1500			
1610			
2580			
5300			
Tier 2: Choose 4 Courses (*One must be 4590 or 5580)			
3510	3690		
3550	4570		
3560	5200		
3580	5590		
3610	5660		
3620	5950		
3630	*4590 cw		
3670	*5580 cw		
3680			
Tier 3: Choose 1 Course			
3710 QI			
5710 QI			
Tier 4: Choose 1 Course			
1270 QB	3140		
2110 BF	3170		
3050	3405		
3115			
Tier 5: Choose 4 Additional COMM courses *Two MUST be 5000-level			
1.			
2.			
*3. 5			
*4. 5			

JOURNALISM SEQUENCE			
Tier 1: 6 Courses			
1500			
1610			
3555			
5300			
5630			
5660			
Tier 2: Choose 4 Courses *Two from each group			
Writing/Reporting		Visual	
3520 CW		1535	
3600 CW		2530	
3635		3510	
4610 CW		3530	
4650 CW		3550	
4670 CW		3560	
		3770 IR	
		4570	
		5555	
Tier 3: Choose 1 Course			
3610			
3620			
Tier 4: Choose 1 Course			
5665			
5775 CW			
Tier 5: Choose 2 Additional COMM courses *One MUST be 5000-level			
1.			
*2. 5			

SCIENCE, HEALTH, ENVIRONMENTAL, AND RISK COMM SEQUENCE			
Tier 1: Required 1 Course			
3115			
Tier 2: Choose 5 Courses			
4360		5116	
4650		5117	
5360		5118	
5365		5140	
5370		5815	
5115			
Tier 3: Choose 4 Courses			
1020		5300	
3170		5490	
3510		5520	
3580		5590	
4170		5640	
4570		5660	
5200		5950	
Tier 4: Choose 4 Additional COMM courses. Can be any level.			
1.			
2.			
3.			
4.			

ELECTIVES TO CONSIDER FOR ALL SEQUENCES:

- CW** Multiple options (check catalog)
- DV** COMM 3070 – Comm & Gender
- DV** COMM 3190 – Intercultural Comm
- IR** COMM 3770 – Cross Cultural Doc
- IR** COMM 5610 – IT & Global Conflict
- IR** COMM 5620 – International Comm
- QB** COMM 1270 – Analysis of Argument
- QI** COMM 3710 – Intro Quant Research
- QI** COMM 5710 – Comm Research

EXAMPLES OF QI COURSES OUTSIDE OF COMM WITH LIMITED PRE-REQS (Qis not requires for BA):

- QI** FCS 3500 – Financial Skills
- QI** POLS 3001 – Political Analysis
- QI** SOC 3112 – Social Statistics
- QI** SW 3000 – Applied SW Statistics
- QI/IR** SOC 3650 – Population & Society

COMM STUDIES SEQUENCE			
Tier 1: 2 Courses			
1020		3050	
Tier 2: Choose 4 Courses (*One must be 3460, 3700, or 3710)			
1010		3415	
1270 QB		3510	
1500		3550	
2110 BF		*3460 cw	
3150		*3700	
3170		*3710 QI	
3190 DV			
Tier 3: Choose 3 Courses			
3010		3200 cw	
3020		3330	
3030 CW		3405	
3040		3610	
3060		3640	
3070 DV		4170	
3115		4360	
3120		4550 cw	
3140		4620	
3180			
Tier 4: Choose 1 Course			
3000		3910	
3110		5200	
3290		5330	
3490		5360	
3650 DV		5370	
3775		5815	
Tier 5: Choose 2 Courses			
5000		5320	
5110		5340	
5115		5365	
5116		5380	
5117		5420	
5118		5490	
5140		5610 IR	
5150		5615	
5170		5620 IR	
5270		5640	
5300		5710 QI	
Tier 6: Choose 2 Additional COMM courses *One MUST be 5000-level			
1.			
*2. 5			

*QI not required for BA
 *BA language not required for BS:
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Strategic Communication Sequence

Tier 1: FOUR CORE COURSES

1500 Intro to Media Business and Ethics - *previously 3505. Earlier titled Living in a Media World* (3)
1610 Intro to News Writing [prereq: WRTG 2010] (4)
2580 Strategic Communication Theory & Practice (3) - *previously 4580*
5300 Mass Communication Law [prereq: 1500 or 3505, must be a declared senior] (4)

Tier 2: FOUR COURSES *One must be 4590 or 5580

- **Pick 3 course from this list:**

3510 Intro to Web Design (3)
3550 Principles of Visual Communication (3)
3560 Video Production I (4)
3580 Strategic Communication Special Topics (3)
3610 Internship - *by application only* (1-6)
3620 Student Media - *by application only* (1-6)
3630 Absolute Communication (3)
3670 Principles of Advertising (3)
3680 Adv Media Anlys & Planning [prereq: 3670] (3)
3690 Making Brands Stick (3)
4570 Visual Editing – Photoshop (4)
5200 Persuasion & Political Communication (3)
5590 Integrated Marketing Communication (3)

5660 Media Ethics [prereq: 1500 or 3505] (3)
5950 Advanced Special Topics in Strategic Comm (3)

- **Pick 1 course from this list:**

4590 Wrtg for Strat Comm [prereq: 1500 or 3505, 1610] (4) **CW**
5580 PR Cases & Campaigns [prereq: 1500 or 3505, 1610, 2580 or 4580] (4) **CW**

Tier 3: COMPLETE ONE

3710 Intro to Quantitative Communication Research [prereq: QA or QB gen ed] (4) **QI**
5710 Quant Comm Res [prereq: 3710 or eqv] (4) **QI**

Tier 4: COMPLETE ONE

1270 Analysis of Argument (3) **QB**
2110 Intro to Interpersonal Comm (3) **BF**
3050 Theoretical Perspectives in Comm (3)
3115 Comm Science, Health, Environment (3)
3140 Dangerous Liaisons in Relationships & Org (3)
3170 Intro to Organizational Communication (3)
3405 Rhetoric: Aristotle to #Twitter (3)

Tier 5: COMPLETE FOUR COMM ELECTIVES

- Two COMM electives can be **any level**
- Two COMM electives must be **5000-level**

Journalism Sequence

Tier 1: SIX CORE COURSES

1500 Intro to Media Business and Ethics - *previously 3505. Earlier titled Living in a Media World* (3)
1610 Intro to News Writing [prereq: WRTG 2010] (4)
3555 Digital Journalism [prereq: 1610] (3)
5300 Mass Communication Law [prereq: 1500 or 3505, must be a declared senior] (4)
5630 Mass Communication History (3)
5660 Media Ethics [prereq: 1500 or 3505] (3)

Tier 2: FOUR COURSES

***Two from each Writing/Reporting & Visual groups:**
***Writing/Reporting**

3520 Radio Journalism [prereq: 1610] (3) **CW**
3600 Editing Process [prereq: WRTG 2010] (4) **CW**
3635 Community Journalism (3)
4610 Magazine Writing [prereq: 1610] (3) **CW**
4650 Environmental Reporting (4) **CW**
4670 Specialty Reporting [prereq: 1610] (3) **CW**

*Visual

1535 Basic Digital Photography (4)
2530 Photojournalism [prereq: 1535] (4)
3530 Advanced Photography [prereq: 1535] (4)
3550 Principles of Visual Communication (3)
3560 Video Production I (4)
3770 Cross Cultural Documentary (3) **IR**
4570 Visual Editing – Photoshop (4)
5550 Digital Imaging (4)
5555 Documentary Photography [prereq: 1535] (4)

Tier 3 COMPLETE ONE

3610 Internship - *by application only* (1-6)
3620 Student Media - *by application only* (1-6)

Tier 4 COMPLETE ONE

5665 Social Media Journalism [prereq: 1610] (3)
5775 Voices of Utah [prereq: 1610] (4) **CW** - *previously 3660*

Tier 5: COMPLETE TWO COMM ELECTIVES

- One COMM elective can be **any level**
- One COMM elective must be a **5000-level**

Science, Health, Env, Risk Sequence

Tier 1: REQUIRED ONE COURSE

3115 Comm, Science, Health, and Environment (3)

Tier 2: CHOOSE FIVE COURSES

4360 Consuming the Earth (3)
4650 Environmental Reporting (4) **CW**
5360 Environmental Communication (3)
5365 Communicating Climate Change (3)
5370 Environmental Comm, Special Topic (1-3)
5115 Health Communication (3)
5116 Health, Communication, and Culture (3)
5117 Health Campaigns and Media (3)
5118 Health Literacy (3)
5140 Communication and Aging (3)
5815 Health Communication, Special Topic (3)

Tier 3: CHOOSE FOUR COURSES

1020 Principles of Public Speaking (3)
3170 Intro to Organizational Communication (3)
3510 Intro to Web Design (3)
3580 Strategic Communication Special Topics (3)
4170 Applied Org Comm [prereq: 3170] (4)
4570 Visual Editing – Photoshop (4)
5200 Persuasion and Political Communication (3)
5300 Mass Comm Law [prereq: 1500 or 3505] (4)
5490 Communication and Social Justice (3)
5520 Interactive Narrative (3)
5590 Integrated Marketing Communication (3)
5640 Communication, Technology, and Culture (3)
5660 Media Ethics [prereq: 1500 or 3505] (3)
5950 Advanced Special Topics in Strategic Comm (3)

Tier 4: COMPLETE FOUR COMM ELECTIVES

- Four COMM electives can be at any level

Tier 1: REQUIRED TWO COURSES

1020 Principles of Public Speaking (3)
3050 Theoretical Perspective in Communication (3)

Tier 2: CHOOSE FOUR COURSES

***One must be 3460, 3700, or 3710**

1010 Communication Matters (3)
1270 Analysis of Argument (3) **QB**
1500 Intro to Media Business and Ethics - *previously 3505. Earlier titled Living in a Media World* (3)
2110 Intro to Interpersonal Communication (3) **BF**
3150 Found of Argument, Conflict, & Dialogue (3)
3170 Intro to Organizational Communication (3)
3190 Intercultural Communication (3) **DV**
3415 Intro to Cultural Studies (3)
3510 Intro to Web Design (3)
3550 Principles of Visual Communication (3)
***3460** Rhetorical Criticism (3) **CW**
***3700** Intro to Qualitative Methods (3)
***3710** Intro to Quantitative Communication Research [prereq: QA or QB gen ed] (4) **QI**

Tier 3: CHOOSE THREE COURSES

3010 Peer Advising - *by application only* (1-3)
3020 Media Theory & Pop Culture (3)
3030 Comm and Social Responsibility (3) **CW**
3040 Communication and Relationships (3)
3060 Transfer Interest Group [SLCC] (1)
3070 Communication and Gender (3) **DV**
3115 Comm Science, Health, and Environment (3)
3120 Family Communication [prereq: 2110] (3)
3140 Dangerous Liaisons in Relationships & Org (3)

Communication Studies Sequence

3180 Communication and Social Reality (3)
3200 Persuasion Theory and Practices (3) **CW**
3330 Negotiation and Interviewing (3)
3405 Rhetoric: Aristotle to #Twitter (3)
3610 Internship - *by application only* (1-6)
3640 Writing for New Media [prereq: WRTG 2010] (4)
4170 Applied Organizational Comm [prereq: 3170] (4)
4360 Consuming the Earth (3)
4550 Dev in New Media [prereq: 1500 or 3505] (3) **CW**
4620 Comm, Globalization, & Transnational Issues (3)

Tier 4: CHOOSE ONE COURSE

3000 Communication Studies (1-4)
3110 Interpersonal Communication, Special Topics [prereq 2110] (3)
3290 Native American Activism (3) **DV**
3490 Comm and Public Issues: Special Topics (3)
3650 Asian American Media and Film (3) **DV**
3775 Korean Media and Culture (1-4)
3910 Independent Study - *by application only* (1-4)
5200 Persuasion and Political Communication (3)
5330 Visual Rhetoric and Political Argumentation (3)
5360 Environmental Communication (3)
5370 Environmental Comm, Special Topic (1-3)
5815 Health Communication, Special Topic (3)

Tier 5: CHOOSE TWO COURSES

5000 Studies in Communication (3)
5110 Interpersonal Communication: Current Research [prereq: 2110] (3)
5115 Health Communication (3)
5116 Health, Communication, and Culture (3)

5117 Health Campaigns and Media (3)
5118 Health Literacy (3)
5140 Communication and Aging (3)
5150 Dialogue and Cultural Studies (3)
5170 Contemporary Issues in Organizational Comm [prereq: 3170] (3)
5270 Theories of Argument (3)
5300 Mass Communication Law [prereq: 1500 or 3505, must be a declared senior] (4)
5320 Freedom of Expression (3)
5340 Communication and Law (3)
5365 Communicating Climate Change (3)
5380 Interdisciplinary Applications in Community Engagement (3)
5420 Contemporary Social Movements (3)
5490 Communication and Social Justice (3)
5610 IT & Global Conflict (3) **IR**
5615 Globalization and Media (3)
5620 International Communication (3) **IR**
5640 Communication, Technology, and Culture (3)
5710 Quantitative Communication Research [prereq: 3710 or equivalent] (4) **QI**

Tier 6: COMPLETE TWO COMM ELECTIVES

- One COMM elective can be **any level**
- One COMM elective must be a **5000-level**

NOTE: *Not all courses are offered every semester. Students must be proactive in meeting with an advisor and check the current class schedules to know if/when courses will be offered.*