

COMMUNICATION BA/BS REQUIREMENT CHECKLIST (Effective Fall 2019- last updated 5/2019)

- This worksheet contains all of the degree requirements for the Communication major. Students complete one of four emphases for the major, in addition to the university and bachelor degree requirements. **Use Degree Audit with this worksheet to plan courses.**
- A total of **14** Communication courses are required. **Minimum 2.75 GPA and one completed COMM course are required to declare.**
- A maximum of **4** Communication transfer courses from another college may be counted toward the major.



For catalog year 2019

See reverse side for more detailed list of courses including prerequisites

GPA & HOUR REQUIREMENTS	
2.0 Min U of U GPA	
122 Credit Hours	Hours
Credit Hours Earned	
Credit Hours In Progress	
Credit Hours Needed	
40 Upper Division Hours	Hours
UD Hours Earned	
UD Hours In Progress	
UD Hours Needed	
RESIDENCE HOURS	Hours
Min 30 Hours in	
Last 30 Hours	

GEN ED REQS	
AI	
WR2	
QA	
QB	
FF	
SF	
SF or AS	
BF	
BF	
BACHELOR REQS	
CW	
DV	
IR	
*Pick BA or BS	
*QI	*BA
*QI	

*QI not required for BA
 *BA language not required for BS:
 For questions about BA contact:
 lisa.hutton@utah.edu

Questions? Contact
 comm-advisor@utah.edu
 communication.utah.edu

Choose 1 of the 4 emphases to complete. Must earn a C or better in the major courses.

- Emphases will need to be declared and will print on transcript but not diploma.

STRATEGIC COMM EMPHASIS	
Tier 1: 4 Courses	
1130	
2580	
4590 CW	
5300	
Tier 2: Choose 4 Courses (*Must select at least one bolded option)	
1270 QB	3680
1500	3690
*1535	*4560
2110 BF	*4570
3030 cw	5115
3050	5117
3115	5200
3405	5360
*3510	*5510
*3530	*5515
3550	*5555
*3560	5590
3580	5660
3670	
Tier 3: Choose 1 Course	
3610	
3620	
3630	
Tier 4: Choose 1 Course	
3710 QI	
5710 QI	
Tier 5: Choose 1 Course	
5580 CW	
5490	
5950	
Tier 6: Choose 3 Additional COMM courses *One MUST be 5000-level	
1.	
2.	
*3. 5_____	

JOURNALISM EMPHASIS	
Tier 1: 6 Courses	
1500	
1610	
3555	
5300	
5630	
5660	
Tier 2: Choose 4 Courses *Two from each group	
Writing/Reporting	Visual
3520 CW	1535
3600 CW	2530
3635	3530
4610 CW	3550
4650 CW	3560
4670 CW	3770 IR
	4520
	4560
	4570
	5555
Tier 3: Choose 1 Course	
3610	
3620	
Tier 4: Choose 1 Course	
5665	
5775 CW	
5850	
Tier 5: Choose 2 Additional COMM courses *One MUST be 5000-level	
1.	
*2. 5_____	

ELECTIVES TO CONSIDER:

- CW** Multiple options (check catalog)
- DV** COMM 3070 – Comm & Gender
- DV** COMM 3190 – Intercultural Comm
- DV** COMM 5540 – Comm and Race
- IR** COMM 3770 – Cross Cultural Doc
- IR** COMM 5610 – IT & Global Conflict
- IR** COMM 5620 – International Comm
- QB** COMM 1270 – Analysis of Argument
- QI** COMM 3710 – Intro Quant Research
- QI** COMM 5710 – Comm Research

SCIENCE, HEALTH, ENVIRONMENTAL, AND RISK COMM EMPHASIS	
*Must complete gen ed science requirement before declaring the emphasis	
Tier 1: Required 1 Course	
3115	
Tier 2: Choose 4 Courses	
4360	5118
4650 CW	5140
5115	5360
5116	5365
5117	
Tier 3: Choose 4 Courses	
1020	5300
3510	5490
3550	5590
3580	5640
4570	5660
5200	5950
Tier 4: Choose 1 Course	
3700 CW	
3710 QI	
5710 QI	
Tier 5: Choose 1 Course	
5370	
5815	
5820	
Tier 6: Choose 3 Additional COMM	
1.	
2.	
3.	

EXAMPLES OF QI COURSES OUTSIDE OF COMM WITH LIMITED PRE-REQS (QIs not requires for BA):

- QI** FCS 3500 – Financial Skills
- QI** POLS 3001 – Political Analysis
- QI** PSY 3000 – Stat Methods in Psych.
- QI** SOC 3112 – Social Statistics
- QI/IR** SOC 3650 – Population & Society

COMM STUDIES EMPHASIS	
Tier 1: 2 Courses	
1020	3050
Tier 2: Choose 4 Courses (*One must be 3460, 3700, or 3710)	
1010	3190 DV
1270 QB	3415
1500	3510
2110 BF	3550
3115	*3460 cw
3150	*3700 cw
3170	*3710 QI
Tier 3: Choose 3 Courses	
3000	3290
3010	3330
3020	3405
3030 CW	3490
3040	3610
3060	3640
3070 DV	3650
3110	3775
3120	3910
3140	4170
3180	4360
3200	
Tier 4: Choose 2 Courses	
5110	5300
5115	5320
5116	5330
5117	5340
5118	5360
5140	5365
5150	5610 IR
5170	5620 IR
5200	5710 QI
5270	
Tier 5: Choose 1 Course	
5000	5640
5370	5815
5420	5820
5490	
Tier 6: Choose 2 Additional COMM courses *One MUST be 5000-level	
1.	
*2. 5_____	

Strategic Communication Emphasis

Tier 1: FOUR CORE COURSES

1130 Media Writing (3) [prereq: WRTG 2010]
2580 Strategic Communication Theory & Practice (3)
- *previously 4580*
4590 Writing for Strategic Communication
[prereq: 1610 or 1130 and 2580 or 4580] (4) **CW**
5300 Mass Comm Law [prereq: 1500 or 3505 or 2580
or 4580 must be declared w/ 60+ credits] (4)

Tier 2: FOUR COURSES - At least one from * options

1270 Analysis of Argument (3) **QB**
1500 Intro to Media Business and Ethics - *previously*
3505. *Earlier titled Living in a Media World* (3)
*1535 Basic Digital Photography (4)
2110 Intro to Interpersonal Communication (3) **BF**
3050 Theoretical Perspectives in Comm (3)
3115 Comm Science, Health, Environment (3)
3405 Rhetoric: Aristotle to #Twitter (3)
*3510 Intro to Web Design (3)
*3530 Adv Photo [prereq: 1535 or ART 2060] (4)
3550 Principles of Visual Communication (3)
*3560 Video Production I (4)
3580 Strategic Communication Special Topics (3)
3670 Principles of Advertising (3)
3680 Advertising and Media Analysis & Planning (3)
3690 Making Brands Stick (3)
*4560 Video Production II [prereq: 3560] (4)

*4570 Visual Editing – Photoshop (4)
5115 Health Communication (3)
5117 Health Campaigns and Media (3)
5200 Persuasion & Political Communication (3)
5360 Environmental Communication (3)
*5510 Advanced Web Design [prereq: 3510] (3)
*5515 Usable Web Design (3)
*5555 Documentary Photo [prereq: 1535 or ART 2060] (4)
5590 Integrated Marketing Communication (3)
5660 Media Ethics [prereq: 1500 or 3505 or 2580 or 4580] (3)

Tier 3: COMPLETE ONE

3610 Internship - *by application online* (1-6)
3620 Student Media - *by application online* (1-4)
3630 Absolute Communication [prereq: 60+ credits] (3)

Tier 4: COMPLETE ONE

3710 Intro to Quant Comm Research [prereq: QA Math] (4) **QI**
3405 Rhetoric: Aristotle to #Twitter (3) **QI**
5710 Quant Comm Research [prereq: 3710] (3) **QI**

Tier 5: COMPLETE ONE

5580 PR Cases & Campaigns
[prereq: 1610 or 1130 and 2580 or 4580] (3) **CW**
5490 Communication and Social Justice (3)
5950 Adv Spec Top in Strat Comm [prereq: 2580 or 4580] (3)

Tier 5: COMPLETE THREE COMM ELECTIVES

- Two COMM electives can be **any level**
- One COMM elective must be **5000-level**

Journalism Emphasis

Tier 1: SIX CORE COURSES

1500 Intro to Media Business and Ethics - *previously*
3505. *Earlier titled Living in a Media World* (3)
1610 Intro to News Writing [prereq: WRTG 2010] (4)
3555 Digital Journalism [prereq: 1610 or 1130] (3)
5300 Mass Comm Law [prereq: 1500 or 3505 or 2580
or 4580 must be declared w/ 60+ credits] (4)
5630 Mass Communication History (3)
5660 Media Ethics
[prereq: 1500 or 3505 or 2580 or 4580] (3)

Tier 2: FOUR COURSES

*Two from each Writing/Reporting & Visual groups:
***Writing/Reporting**

3520 Radio Journalism [prereq: 1610 or 1130] (3) **CW**
3600 Editing Process [prereq: 1610 or 1130] (4) **CW**
3635 Community Journalism (3)
4610 Magazine Writing [prereq: 1610 or 1130] (3) **CW**
4650 Environmental Reporting [prereq: WRTG 2010] (4) **CW**
4670 Specialty Report [prereq: 1610 or 1130] (3) **CW**

***Visual**

1535 Basic Digital Photography (4)
2530 Photojournalism [prereq: 1535] (4)
3530 Adv Photo [prereq: 1535 or ART 2060] (4)
3550 Principles of Visual Communication (3)
3560 Video Production I (4)
3770 Cross Cultural Documentary (3) **IR**
4520 TV Journalism (4) [prereq: 3560]
4560 Video Production II [prereq: 3560] (4)
4570 Visual Editing – Photoshop (4)
5555 Documentary Photo [prereq: 1535 or ART 2060] (4)

Tier 3: COMPLETE ONE

3610 Internship - *by application only* (1-6)
3620 Student Media - *by application only* (1-4)

Tier 4: COMPLETE ONE

5665 Social Media Journalism [prereq: 1610 or 1130] (3)
5775 Voices of Utah [prereq: 1610] (4) **CW**
- *previously 3660*
5850 Advanced Special Topics in Journalism
[prereq 1610 or 1130] (3)

Tier 5: COMPLETE TWO COMM ELECTIVES

- One COMM elective can be **any level**
- One COMM elective must be a **5000-level**

Science, Health, Env, Risk Emphasis

**Must complete gen ed science req before declaring emphasis*

Tier 1: REQUIRED ONE COURSE

3115 Comm, Science, Health, and Environment (3)

Tier 2: CHOOSE FOUR COURSES

4360 Consuming the Earth (3)
4650 Environmental Reporting [prereq: WRTG 2010] (4) **CW**
5115 Health Communication (3)
5116 Health, Communication, and Culture (3)
5117 Health Campaigns and Media (3)
5118 Health Literacy (3)
5140 Communication and Aging (3)
5360 Environmental Communication (3)
5365 Communicating Climate Change (3)

Tier 3: CHOOSE FOUR COURSES

1020 Principles of Public Speaking (3)
3510 Intro to Web Design (3)
3550 Principles of Visual Communication (3)
3580 Strategic Communication Special Topics (3)
4570 Visual Editing – Photoshop (4)
5200 Persuasion and Political Communication (3)
5300 Mass Comm Law [prereq: 1500, 3505, 2580 or 4580] (4)
5490 Communication and Social Justice (3)
5590 Integrated Marketing Communication (3)
5640 Communication, Technology, and Culture (3)
5660 Media Ethics [prereq: 1500 or 3505] (3)
5950 Advanced Special Topics in Strategic Comm (3)

Tier 4: CHOOSE ONE COURSE

3700 Intro to Qualitative Methods (3) **CW**
3710 Intro to Quant Comm Res [prereq: QA Math] (4) **QI**
5710 Quant Comm Research [prereq: 3710] (3) **QI**

Tier 5: CHOOSE ONE COURSE

5370 Environmental Communication, Special Topic (3)
5815 Health Communication, Special Topic (3)
5820 Science Communication, Special Topic (3)

Tier 6: COMPLETE THREE COMM ELECTIVES

- Three COMM electives can be at any level

Communication Studies Emphasis

3290 Native American Activism (3) **DV**
3330 Negotiation and Interviewing (3)
3405 Rhetoric: Aristotle to #Twitter (3)
3490 Comm and Public Issues: Special Topics (3)
3610 Internship - *by application only* (1-6)
3640 Writing for New Media [prereq: WRTG 2010] (4)
3650 Asian American Media and Film (3) **DV**
3775 Korean Media and Culture (1-4)
3910 Independent Study - *by application only* (1-4)
4170 Applied Organizational Comm [prereq: 3170] (4)
4360 Consuming the Earth (3)

Tier 4: CHOOSE ONE COURSE

5110 Interpersonal Communication: Current Research
[prereq: 2110] (3)
5115 Health Communication (3)
5116 Health, Communication, and Culture (3)
5117 Health Campaigns and Media (3)
5118 Health Literacy (3)
5140 Communication and Aging (3)
5150 Dialogue and Cultural Studies (3)
5170 Contemporary Issues in Organizational Comm
[prereq: 3170] (3)
5200 Persuasion and Political Communication (3)
5270 Theories of Argument (3)
5300 Mass Comm Law [prereq: 1500 or 3505 or 2580
or 4580 must be declared w/ 60+ credits] (4)
5320 Freedom of Expression (3)
5330 Visual Rhetoric and Political Argumentation (3)
5340 Communication and Law (3)
5360 Environmental Communication (3)
5365 Communicating Climate Change (3)
5380 Interdisciplinary App in Community Engagement (3)
5610 IT & Global Conflict (3) **IR**

5620 International Communication (3) **IR**
5710 Quantitative Communication Research
[prereq: 3710] (3) **QI**

Tier 5: CHOOSE ONE COURSE

5000 Studies in Communication (3)
5370 Environmental Communication, Special Topics (3)
5420 Contemporary Social Movements (3)
5490 Communication and Social Justice (3)
5640 Communication Technology and Culture (3)
5815 Health Communication, Special Topic (3)
5820 Science Communication, Special Topic (3)

Tier 6: COMPLETE TWO COMM ELECTIVES

- One COMM elective can be **any level**
- One COMM elective must be a **5000-level**

NOTE: Not all courses are offered every semester. Students must be proactive in meeting with an advisor and check the current class schedules to know if/when courses will be offered.