

# COMMUNICATION BA/BS REQUIREMENT CHECKLIST (Effective Fall 2024 - last updated 5/2024)



- Choose 1 of the 4 emphases to complete along with general education and bachelor's degree requirements.
- Must earn a **C or better** in major courses. Use Degree Audit with this worksheet to plan courses.
- A total of 14 Communication courses are required for the major. Minimum 2.75 GPA and one completed COMM course are required to declare.
- A maximum of **4** Communication transfer courses from another college may be counted toward the major.

For catalog year 2024

Questions?

comm-advisor@utah.edu  
communication.utah.edu

GPA & HOUR REQUIREMENTS	
<b>2.0 Min U of U GPA</b>	
<b>122 Credit Hours</b>	<b>Hours</b>
Credit Hours Earned	
Credit Hours In Progress	
Credit Hours Needed	
<b>40 Upper Division Hours</b>	<b>Hours</b>
UD Hours Earned	
UD Hours In-Progress	
UD Hours Needed	
<b>RESIDENCE HOURS</b>	<b>Hours</b>
Min 30 Hours in	
Last 30 Hours	

GEN ED REQUIREMENTS	
AI	
WR1	
WR2	
QL	
FF	
HF	
LS	
PS	
BF	
BACHELOR REQUIREMENTS	
CW	
DV	
IR	
PICK BA OR BS	
QI/DI	BA

BS requires one QI or DI course  
BA requires second language proficiency. For questions about BA contact: wlc-advising@utah.edu

COMM STUDIES EMPHASIS			
<b>Required 3 Courses</b>			
1020 HF			
2020 HF			
3030 CW			
<b>Choose 4 Courses*</b>			
1270 HF		3150	
1500 HF		3190 DV	
2110 BF		3510	
3115		3550	
<b>*Must include at least one research course</b>			
3460 DI			
3700 DI			
3710 QI			
3720 DI			
<b>Choose 3 Courses</b>			
2040 HF		3290	
3000		3405	
3040		3490	
3070 DV		3610	
3110		3775	
3120		3910	
3140		4170	
3200		2360	
<b>Choose 2 Courses</b>			
5110		5330	
5115		5340	
5116		5360	
5117		5365	
5118		5540	
5119		5610 IR	
5140		5620 IR	
5150		5690	
5200		5710	
5320			
<b>Choose 1 Course</b>			
5000			
5490			
<b>Choose 1 Additional COMM Course (any level).</b>			
1.			

COMMSHER EMPHASIS			
<b>Required 1 Course</b>			
3115			
<b>Choose 4 Courses</b>			
1020		4590 CW	
2580		5200	
3510		5300	
3550		5490	
3580		5590	
3690		5640	
4170		5950	
4570			
<b>Choose 4 Courses</b>			
2360		5118	
4650		5119	
5115		5140	
5116		5360	
5117		5365	
<b>Choose 1 Course</b>			
3460 DI			
3700 DI			
3710 QI			
3720 DI			
<b>Choose 1 Course</b>			
5370			
5815			
5820			
<b>Choose 3 Additional COMM</b>			
1.			
2.			
3.			

STRATEGIC COMM EMPHASIS			
<b>Required 2 Courses</b>			
1130		2580	
<b>Choose 4 Courses*</b>			
1270 HF		3670	
1500 HF		3680	
2020 HF		3690	
2110 BF		5115	
3030 CW		5117	
3115		5200	
3405		5360	
3550		5590	
3580			
<b>*Must include at least one skills course</b>			
1535		4570	
3510		5510	
3530		5515	
3560		5555	
4560			
<b>Choose 1 Course</b>			
3610			
3630			
<b>Choose 1 Course</b>			
3710 QI			
3720 DI			
<b>Required 2 Courses</b>			
4590 CW			
5300			
<b>Choose 1 Course</b>			
5580			
5950			
<b>Choose 3 Additional COMM courses *One MUST be 5000-level</b>			
1.			
2.			
*3. 5_____			

JOURNALISM EMPHASIS			
<b>Required 3 Courses</b>			
1610			
3555 CW			
4555			
<b>Choose 2 Courses</b>			
3520		4650	
3600		4670	
4610		5665	
<b>Choose 3 Courses</b>			
1535		4520	
2530		4560	
3510		4570	
3530		5555	
3540		5570	
3560		5750	
<b>Required 1 Course</b>			
3610			
<b>Required 2 Courses</b>			
5300			
5660			
<b>Choose 1 Course</b>			
5775			
5850			
<b>Choose 2 Additional COMM courses *One MUST be 5000-level</b>			
1.			
*2.			

Notes:

## Communication Studies Emphasis

### REQUIRED THREE COURSES

1020 Principles of Public Speaking (3)  
2020 Communication Theory and Everyday Life (3)  
3030 Comm and Social Responsibility (3) **CW**

### CHOOSE FOUR COURSES

1270 Analysis of Argument (3) **HF**  
1500 Media and Society (3) **HF**  
2110 Intro to Interpersonal Communication (3) **BF**  
3115 Comm, Science, Health, and Environment (3)  
3150 Tackling Taboo Topics (3)  
3190 Intercultural Communication (3) **DV**  
3510 Intro to Web Design (3)  
3550 Principles of Visual Communication (3)

### **At least one must be:**

\*3460 Rhetorical Criticism (3) **DI**  
\*3700 Qualitative Communication Research (3) **DI**  
\*3710 Intro to Quantitative Communication Research  
[prereq: QA Math] (4) **QI**  
\*3720 Applied Comm Research Methods(3) **DI**

### CHOOSE THREE COURSES

2040 Media Theory & Pop Culture (3) **HF**  
2360 Consuming the Earth (3)  
3000 Communication Studies Special Topics (3)  
3040 Communication and Relationships (3)  
3070 Communication and Gender (3) **DV**  
3110 Interpersonal Comm Special Topics (3)  
3120 Family Communication (3)  
3140 Dangerous Liaisons in Relationships & Org (3)  
3200 Persuasion Theory and Practices (3)  
3290 Indigenous Communication (3)  
3405 Rhetoric: Aristotle to #Twitter (3)  
3490 Comm and Public Issues: Special Topics (3)  
3610 Internship - *by application online* (1-6)

3775 Korean Media and Culture (1-4)  
3910 Independent Study - *by application only* (1-4)  
4170 Communication and Leadership (3)

### CHOOSE TWO COURSES

5110 Interpersonal Comm: Current Re [prereq: 2110] (3)  
5115 Health Communication (3)  
5116 Health, Communication, and Culture (3)  
5117 Health Campaigns and Media (3)  
5118 Health Literacy (3)  
5119 Greif Communication (3)  
5140 Communication and Aging (3)  
5150 Dialogue and Community Engagement (3)  
5200 Persuasion and Political Communication (3)  
5320 Freedom of Expression (3)  
5330 Visual Rhetoric and Political Argumentation (3)  
5340 Communication and Law (3)  
5360 Environmental Communication (3)  
5365 Communicating Climate Change (3)  
5540 Communication and Race (3)  
5610 IT & Global Conflict (3) **IR**  
5620 International Communication (3) **IR**  
5690 Topics in Media Studies (3)  
5710 Quant Comm Research [prereq: 3710] (3)

### CHOOSE ONE COURSE

4999 Honors Thesis (*for Honors students only*)  
5000 Studies in Communication  
[coreq: 3460, 3700, 3710, or 3720] (3)  
5490 Communication and Social Justice  
[coreq: 3460, 3700, 3710, or 3720] (3)

### COMPLETE ONE COMM ELECTIVE

- One COMM elective can be **any level**

## Science, Health, Env, Risk Emphasis

### REQUIRED ONE COURSE

3115 Comm, Science, Health, and Environment (3)

### CHOOSE FOUR COURSES

1020 Principles of Public Speaking (3) **HF**  
2580 Strategic Communication Theory & Practice (3)  
3510 Intro to Web Design (3)  
3550 Principles of Visual Communication (3)  
3580 Strategic Communication Special Topics (3)  
3690 Making Brands Stick (3)  
4170 Communication and Leadership (3)  
4570 Visual Design and Editing – Photoshop (4)  
4590 Writing for Strategic Communication  
[prereq: 1610 or 1130 and 2580] (3) **CW**  
5200 Persuasion and Political Communication (3)  
5300 Mass Comm Law [prereq: 1500 or 2580  
must be declared and at Senior level] (4)  
5490 Communication and Social Justice  
[coreq: 3460, 3700, 3710, or 3720] (3)  
5590 Integrated Marketing Communication (3)  
5640 Communication, Technology, and Culture (3)  
5950 Advanced Special Topics in Strategic Comm (3)

### CHOOSE FOUR COURSES

2360 Consuming the Earth (3)  
4650 Environmental Reporting  
[prereq: WRTG 2010] (4)  
5115 Health Communication (3)  
5116 Health, Communication, and Culture (3)  
5117 Health Campaigns and Media (3)  
5118 Health Literacy (3)  
5119 Greif Communication (3)  
5140 Communication and Aging (3)  
5360 Environmental Communication (3)  
5365 Communicating Climate Change (3)

### CHOOSE ONE COURSE

3460 Rhetorical Criticism (3) **DI**  
3700 Qualitative Communication Research **CW** (3) **DI**  
3710 Intro to Quantitative Communication Research  
[prereq: QA Math] (4) **QI**  
3720 Applied Comm Research Methods(3) **DI**  
**CHOOSE ONE COURSE**  
5370 Environmental Communication, Special Topic  
[coreq: 3115 and 3460, 3700, 3710, or 3720] (3)  
5815 Health Communication, Special Topic  
[coreq: 3115 and 3460, 3700, 3710, or 3720] (3)  
5820 Science Communication, Special Topic  
[coreq: 3115 and 3460, 3700, 3710, or 3720] (3)

### COMPLETE THREE COMM ELECTIVES

- Three COMM electives can be at any level



## Strategic Communication Emphasis

### REQUIRED TWO COURSES

1130 Media Writing (3)  
2580 Strategic Communication Theory & Practice (3)

### CHOOSE FOUR COURSES

1270 Analysis of Argument (3) **HF**  
1500 Media and Society (3) **HF**  
2020 Communication Theory and Life (3) **HF**  
2110 Intro to Interpersonal Communication (3) **BF**  
3115 Comm Science, Health, Environment (3)  
3405 Rhetoric: Aristotle to #Twitter (3)  
3550 Principles of Visual Communication (3)  
3580 Strategic Communication Special Topics (3)  
3670 Principles of Advertising (3)  
3680 Advertising and Media Analysis & Planning (3)  
3690 Making Brands Stick (3)  
5115 Health Communication (3)  
5117 Health Campaigns and Media (3)  
5200 Persuasion & Political Communication (3)  
5360 Environmental Communication (3)  
5590 Integrated Marketing Communication (3)

### **At least one must be:**

\*1535 Basic Digital Photography (4)  
\*3510 Intro to Web Design (3)

\*3530 Adv Photo [prereq: 1535 or ART 2060] (4)  
\*3560 Video Production I (4)  
\*4560 Documentary Production [prereq: 3560] (4)  
\*4570 Visual Design and Editing – Photoshop (4)  
\*5510 Advanced Web Design [prereq: 3510] (3)  
\*5515 Usable Web Design (3)  
\*5555 Documentary Photo [prereq: 1535 or ART 2060] (4)

### CHOOSE ONE COURSE

3610 Internship - *by application online* (1-6)  
3630 Absolute Communication [prereq: 60+ credits] (3)

### CHOOSE ONE COURSE

3710 Intro to Quant Comm Research [prereq: QA Math] (4) **QI**  
3720 Applied Comm Research Methods(3) **DI**

### REQUIRED TWO COURSES

4590 Writing for Strategic Communication  
[prereq: 1610 or 1130 and 2580] (3) **CW**  
5300 Mass Comm Law [prereq: 1500 or 2580  
must be declared and at Senior level] (4)

### CHOOSE ONE COURSE

5580 PR Cases & Campaigns [coreq: 4590] (3)  
5950 Adv Spec Top in Strat Comm [coreq: 4590] (3)

### COMPLETE THREE COMM ELECTIVES

- Two COMM elective can be **any level**
- One COMM elective must be a **5000-level**

## Journalism Emphasis

### REQUIRED THREE COURSES

1610 Intro to News Writing [coreq: WRTG 2010] (4)  
3555 Digital Journalism [prereq: 1610 or 1130] (3) **CW**  
4555 Intermediate Journalism (3)

### CHOOSE 2 COURSES

3520 Radio Journalism [prereq: 1610 or 1130] (3)  
3600 Professional Editing and Design  
[prereq: 1610 or 1130] (4)  
4610 Magazine Writing [prereq: 1610 or 1130] (3)  
4650 Environmental Reporting  
[prereq: WRTG 2010] (4)  
4670 Specialty Reporting  
[prereq: 1610 or 1130] (3)  
5665 Social Media Journalism (3)

### CHOOSE 3 COURSES

1535 Basic Digital Photography (4)  
2530 Photojournalism [prereq: 1535] (4)  
3510 Intro to Web Design (3)  
3530 Adv Photography [prereq: 1535 or ART 2060] (4)  
3540 Intro to Podcasting (3) [prereq: 1610]  
3560 Video Production I (4)  
4520 Broadcast Journalism (4) [prereq: 3560]  
4560 Documentary Production [prereq: 3560] (4)  
4570 Visual Design and Editing – Photoshop (4)

5555 Documentary Photography [prereq: 1535] (4)  
5570 True Crime Podcasting  
5750 Streaming Life: Journ, News, & Eng Stream Tech

### REQUIRED ONE COURSE

3610 Internship - *by application only* (1-6)

### REQUIRED TWO COURSES

5300 Mass Comm Law [prereq: 1500 or 2580  
must be declared and at Senior level] (4)  
5660 Media Ethics [prereq: COMM 3555 and 1500 or  
3505 or 2580 or 4580] (3)

### CHOOSE ONE COURSE

5775 Voices of Utah [coreq: 3555 or 4555] (4)  
5850 Adv Spec Topics in Jour [coreq 3555 or 4555] (3)

### COMPLETE TWO COMM ELECTIVES

- One COMM elective can be **any level**
- One COMM elective must be a **5000-level**

**IMPORTANT:** *Not all courses are offered every semester. Students must be proactive in meeting with an advisor and check the current class schedules to know if/when courses will be offered.*