**COMMUNICATION BA/BS REQUIREMENT CHECKLIST (Effective Fall 2016- last updated 2/2017)**

- This worksheet contains all of the degree requirements for the Communication major. Students complete one of four sequences for the major, in addition to the university and bachelor degree requirements. Use DARS with this worksheet to plan courses.
- A total of 14 Communication courses required. Minimum 2.75 GPA and one completed COMM course are required to declare.
- A maximum of 4 Communication transfer courses from another college may be counted toward the major.

Choose 1 of the 4 sequences to complete. Must earn a C or better in the major courses.
- Sequences are not formal emphases and are not printed on transcripts or diplomas.

<table>
<thead>
<tr>
<th>GPA &amp; HOUR REQUIREMENTS</th>
<th>2.0 Min U of U GPA</th>
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</thead>
<tbody>
<tr>
<td>122 Credit Hours</td>
<td>Hours</td>
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<tr>
<td>Credit Hours Earned</td>
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<tr>
<td>Credit Hours In Progress</td>
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<td>Credit Hours Needed</td>
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<tr>
<td>40 Upper Division Hours</td>
<td>Hours</td>
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<td>UD Hours Earned</td>
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<tr>
<td>UD Hours In Progress</td>
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<tr>
<td>UD Hours Needed</td>
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**RESIDENCE HOURS**

- Min 30 Hours in Last 30 Hours

### GENERAL ED & BACHELOR REQS

<table>
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<tr>
<th>Requirement</th>
<th>AI</th>
<th>WR2</th>
<th>QA</th>
<th>QB</th>
<th>FF</th>
<th>SF</th>
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*Pick BA or BS

**COMM STUDIES SEQUENCE**

**Tier 1: 2 Courses**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
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<tbody>
<tr>
<td>1020</td>
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</tr>
<tr>
<td>3050</td>
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</table>

**Tier 2: Choose 5 Courses**

*One must be 3460, 3700, or 3710*

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>1010</td>
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<td>1270QB</td>
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<tr>
<td>2110BF</td>
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<tr>
<td>3150</td>
<td>*3460cw</td>
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<tr>
<td>3170</td>
<td>*3700</td>
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<tr>
<td>3190DV</td>
<td>*3710QI</td>
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<td>3415</td>
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**Tier 3: Choose 3 Courses**

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<td>3200cw</td>
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<td>3330</td>
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</tr>
<tr>
<td>3405</td>
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<td>3610</td>
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**Tier 4: Choose 2 Courses**

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<thead>
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<th>Hours</th>
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<td>3110</td>
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<td>3290</td>
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<td>3490</td>
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<tr>
<td>3650DV</td>
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<tr>
<td>3775</td>
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**ELECTIVES TO CONSIDER FOR ALL SEQUENCES:**

- **CW** Multiple options (check catalog)
- **DV** COMM 3070 – Comm & Gender
- **DV** COMM 3190 – Intercultural Comm
- **IR** COMM 3770 – Cross Cultural Doc
- **IR** COMM 5610 – IT & Global Conflict
- **IR** COMM 5620 – International Comm
- **QB** COMM 1270 – Analysis of Argument
- **QI** COMM 3710 – Int Quant Comm Rsrch
- **QI** COMM 5710 – Quant Comm Research

**EXAMPLES OF QI COURSES OUTSIDE OF COMM WITH LIMITED PRE-REQS (QIs not requires for BA):**

- **QI** FCS 3500 – Financial Skills
- **QI** POLS 3001 – Political Analysis
- **QI** SOC 3112 – Social Statistics
- **QI** SW 3000 – Applied SW Statistics
- **QI/IR** SOC 3650 – Population & Society

See reverse side for more detailed list of courses including prerequisites
## Strategic Communication Sequence

### Tier 1: FIVE CORE COURSES
- 4580 Strategic Communication Theory & Practice (3)
- 1610 Intro to News Writing [prereq: WRTG 2010] (4)
- 3505 Intro to Media Business and Ethics - previously Living in a Media World - currently 1500 (3)
- 3550 Principles of Visual Communication (3)
- 5300 Mass Communication Law [preq: 1500 or 3505, must be a declared junior or senior] (4)

### Tier 2: THREE COURSES *One must be 4590 or 5580*
- Pick 2 courses from this list:
  - 3580 Strategic Communication Special Topics (3)
  - 3610 Internship - by application only (1-6)
  - 3620 Student Media - by application only (1-6)
  - 3630 Absolute Communication (3)
  - 3670 Principles of Advertising (3)
  - 3680 Adv Media Anly & Planning [preq: 3670] (3)
  - 3690 Making Brutal Stick (3)
  - 4570 Visual Editing – Photoshop (4)
  - 5200 Persuasion & Political Communication (3)
  - 5590 Integrated Marketing Communication (3)
  - 5660 Media Ethics [preq: 1500 or 3505] (3)
  - 5950 Advanced Special Topics in Strategic Comm (3)

- Pick 1 course from this list:
  - 4590 Writing for Strategic Communication [prereq: 1610, 1500 or 3505] (4) CW
  - 5580 PR Cases & Campaigns [prereq: 1610, 1500 or 3505, 4580] (4) CW

### Tier 3: COMPLETE ONE
- 3710 Intro to Quantitative Communication Research [preq: QA or QB gen ed] (3) QI
- 5710 Quantitative Communication Research [preq: 3710 or equivalent] (4) QI

### Tier 4: COMPLETE ONE
- 1270 Analysis of Argument (3) QB
- 2110 Intro to Interpersonal Comm (3) BF
- 3050 Theoretical Perspectives in Comm (3)
- 3115 Comm Science, Health, Environment (3)
- 3140 Dangerous Liaisons in Relationships & Org (3)
- 3170 Intro to Organizational Communication (3)
- 3405 Rhetoric: Aristotle to #Twitter (3)
- **Two COMPLETE FOUR COMM ELECTIVES**
  - Two COMM electives can be any level
  - Two COMM electives must be 5000-level

## Journalism Sequence

### Tier 1: FIVE CORE COURSES
- 1610 Intro to News Writing [prereq: WRTG 2010] (4)
- 3505 Intro to Media Business and Ethics - previously Living in a Media World - currently 1500 (3)
- 3550 Principles of Visual Communication (3)
- 3555 Digital Journalism [preq: 1610] (3)
- 5300 Mass Communication Law [preq: 1500 or 3505, must be a declared junior or senior] (4)

### Tier 2: FOUR COURSES *Two from each Writing/Reporting & Visual groups:
- **Writing/Reporting**
  - 3520 Radio Journalism [preq: 1610] (3) CW
  - 3600 Editing Process [preq: WRTG 2010] (4) CW
  - 3635 Community Journalism (3)
  - 3655 Venceremos (3)
  - 3660 Voices of Utah [preq: 1610] (4) CW
  - 4610 Magazine Writing [preq: 1610] (3) CW
  - 4650 Environmental Reporting (4) CW
  - 4670 Specialty Reporting [preq: 1610] (3) CW

- **Visual**
  - 2530 Photojournalism [preq: 1535] (4)
  - 3530 Advanced Photography [preq: 1535] (4)
  - 3560 Video Production I (4)
  - 3770 Cross Cultural Documentary (3) IR
  - 4520 TV Journalism [preq: 1610, 3555, or 3560] (4)
  - 4570 Visual Editing – Photoshop (4)
  - 5550 Digital Imaging (4)
  - 5555 Documentary Photography [preq: 1535] (4)
  - 5770 Communication Design, Special Topics (3)

### Tier 3 COMPLETE ONE
- 3610 Internship - by application only (1-6)
- 3620 Student Media - by application only (1-6)
- 3570 Newsbreak [preq: 3560] (1-3)

### Tier 4 COMPLETE ONE
- 5540 Media and Diversity (3) DV
- 5630 Mass Communication History (3)
- 5660 Media Ethics [preq: 1500 or 3505] (3)

### Tier 5: COMPLETE THREE COMM ELECTIVES
  - Two COMM electives can be any level
  - One COMM elective must be a 5000-level

## Science, Health, Env, Risk Sequence

### Tier 1: REQUIRED ONE COURSE
- 3115 Comm, Science, Health, and Environment (3)

### Tier 2: CHOOSE FIVE COURSES
- 4360 Consuming the Earth (3)
- 4650 Environmental Reporting (4) CW
- 5360 Environmental Communication (3)
- 5365 Communicating Climate Change (3)
- 5370 Environmental Comm, Special Topic (1-3)
- 5115 Health Communication (3)
- 5116 Health, Communication, and Culture (3)
- 5117 Health Campaigns and Media (3)
- 5140 Communication and Aging (3)
- 5815 Health Communication, Special Topic (3)

### Tier 3: CHOOSE FOUR COURSES
- 1020 Principles of Public Speaking (3)
- 3170 Intro to Organizational Communication (3)
- 3510 Intro to Web Design (3)
- 3580 Strategic Communication Special Topics (3)
- 4170 Applied Org Comm [preq: 3170] (4)
- 4570 Visual Editing – Photoshop (4)
- 5200 Persuasion and Political Communication (3)
- 5300 Mass Comm Law [preq: 1500 or 3505, must be a declared junior or senior] (4)
- 5320 Freedom of Expression (3)
- 5340 Communication and Law (3)
- 5365 Communicating Climate Change (3)
- 5380 Interdisciplinary Applications in Communication Engagement (3)
- 5420 Contemporary Social Movements (3)
- 5490 Communication and Social Justice (3)
- 5610 IT & Global Conflict (3) IR
- 5615 Globalization and Media (3)
- 5620 International Communication (3) IR
- 5640 Communication, Technology, and Culture (3)
- 5710 Quantitative Communication Research [preq: 3710 or equivalent] (4) QI

### Communication Studies Sequence

- 3200 Persuasion Theory and Practices (3) CW
- 3330 Negotiation and Interviewing (3)
- 3405 Rhetoric: Aristotle to #Twitter (3)
- 3610 Internship - by application only (1-6)
- 3640 Writing for New Media [preq: WRTG 2010] (4)
- 4170 Applied Organizational Comm [preq: 3170] (4)
- 4360 Consuming the Earth (3)
- 4550 Dev in New Media [preq: 1500 or 3505] (3) CW
- 4620 Comm, Globalization, & Transnational Issues (3)

### Tier 4: COMPLETE TWO COURSES
- 3000 Communication Studies (1-4)
- 3110 Interpersonal Communication, Special Topics [preq: 2110] (3)
- 3290 Native American Activism (3) DV
- 3490 Comm and Public Issues: Special Topics (3)
- 3650 Asian American Media and Film (3) DV
- 3775 Korean Media and Culture (1-4)
- 3910 Independent Study - by application only (1-4)
- 5200 Persuasion and Political Communication (3)
- 5330 Visual Rhetoric and Political Argumentation (3)
- 5360 Environmental Communication (3)
- 5370 Environmental Comm, Special Topic (1-3)
- 5815 Health Communication, Special Topic (3)

### Tier 5: COMPLETE TWO COURSES
- 5110 Interpersonal Communication: Current Research [preq: 2110] (3)
- 5115 Health Communication (3)
- 5116 Health, Communication, and Culture (3)
- 5140 Communication and Aging (3)
- 5150 Dialogue and Cultural Studies (3)

### NOTE: Not all courses are offered every semester. Students must be proactive in meeting with an advisor and check the current class schedules to know if/when courses will be offered.

Contact comm-advisor@utah.edu for any questions.