COMMUNICATION BA/BS REQUIREMENT CHECKLIST (Effective Fall 2016- last updated 7/2016)

- This worksheet contains all of the degree requirements for the Communication major. Students complete one of four sequences for the major, in addition to the university and bachelor degree requirements. Use DARS with this worksheet to plan courses.
- A total of 14 Communication courses required. Minimum 2.75 GPA and one completed COMM course are required to declare.
- A maximum of 4 Communication transfer courses from another college may be counted toward the major.

Choose 1 of the 4 sequences to complete. Must earn a C or better in the major courses.
- Sequences are not formal emphases and are not printed on transcripts or diplomas.

### GPA & HOUR REQUIREMENTS

<table>
<thead>
<tr>
<th>2.0 Min U of U GPA</th>
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</thead>
<tbody>
<tr>
<td>122 Credit Hours</td>
</tr>
<tr>
<td>Hours</td>
</tr>
<tr>
<td>Credit Hours Earned</td>
</tr>
<tr>
<td>Credit Hours In Progress</td>
</tr>
<tr>
<td>Credit Hours Needed</td>
</tr>
<tr>
<td>40 Upper Division Hours</td>
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<tr>
<td>Hours</td>
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<tr>
<td>UD Hours Earned</td>
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<tr>
<td>UD Hours In Progress</td>
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<tr>
<td>Hours</td>
</tr>
<tr>
<td>Min 30 Hours in</td>
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<tr>
<td>Last 30 Hours</td>
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### GENERAL ED & BACHELOR REQS

<table>
<thead>
<tr>
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<th>WR2</th>
<th>QA</th>
<th>QB</th>
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<tbody>
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<td></td>
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<tr>
<td>FF</td>
<td>SF</td>
<td>SF or AS</td>
<td>BF</td>
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<tr>
<td>BF</td>
<td>CW</td>
<td>DV</td>
<td>IR</td>
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</table>

*Pick BA or BS

<table>
<thead>
<tr>
<th>*QI</th>
<th>*BA</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*QI not required for BA

*BA language not required for BS:
For questions about BA contact: copeland.johnston@utah.edu

### STRATEGIC COMM SEQUENCE

#### Tier 1: 5 Courses

<table>
<thead>
<tr>
<th>4580</th>
<th>1610</th>
<th>3505</th>
<th>3550</th>
<th>3555</th>
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#### Tier 2: Choose 3 Courses

(*One must be 4590 or 5580)

<table>
<thead>
<tr>
<th>3580</th>
<th>3610</th>
<th>3620</th>
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<table>
<thead>
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#### Tier 3: Choose 1 Course

<table>
<thead>
<tr>
<th>3710</th>
<th>QI</th>
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<tbody>
<tr>
<td>5710</td>
<td>QI</td>
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#### Tier 4: Choose 1 Course

<table>
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<th>QB</th>
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<tr>
<td>3050</td>
<td></td>
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<tr>
<td>3115</td>
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</tbody>
</table>

#### Tier 5: Choose 4 Additional COMM courses *Two MUST be 5000-level

1. 
2. 
3. 
4. 

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### JOURNALISM SEQUENCE

#### Tier 1: 5 Courses

<table>
<thead>
<tr>
<th>1610</th>
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<th>3550</th>
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#### Tier 2: Choose 4 Courses *Two from each group

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<th>Visual</th>
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<td>3655</td>
<td>3770 IR</td>
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<tr>
<td>4670 CW</td>
<td>5555</td>
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<tr>
<td>5300</td>
<td>5770</td>
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#### Tier 3: Choose 1 Course

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<th>3620</th>
<th>3570</th>
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</table>

#### Tier 4: Choose 1 Course

<table>
<thead>
<tr>
<th>5540 DV</th>
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<tbody>
<tr>
<td>5630</td>
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<tr>
<td>5660</td>
</tr>
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</table>

#### Tier 5: Choose 3 Additional COMM courses *One MUST be 5000-level

1. 
2. 
3. 
4. 

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### SCIENCE, HEALTH, ENVIRONMENTAL, AND RISK COMM SEQUENCE

#### Tier 1: Required 1 Course

<table>
<thead>
<tr>
<th>3115</th>
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#### Tier 2: Choose 5 Courses

(*One must be 3460, 3700, or 3710)

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<thead>
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<td>5140</td>
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<td>5370</td>
<td>5815</td>
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#### Tier 3: Choose 4 Courses

<table>
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<tr>
<td>5155</td>
<td>5360</td>
<td>5950</td>
<td>5360</td>
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</tbody>
</table>

#### Tier 4: Choose 4 Additional COMM courses. Can be any level.

1. 
2. 
3. 
4. 

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### ELECTIVES TO CONSIDER FOR ALL SEQUENCES:

- **CW** Multiple options (check catalog)
- **DV** COMM 3070 – Comm & Gender
- **DV** COMM 3190 – Intercultural Comm
- **IR** COMM 3770 – Cross Cultural Doc
- **IR** COMM 5610 – IT & Global Conflict
- **IR** COMM 5620 – International Comm
- **QB** COMM 1270 – Analysis of Argument
- **QI** COMM 3710 – Intro Quant Research
- **QI** COMM 5710 – Comm Research

### EXAMPLES OF QI COURSES OUTSIDE OF COMM WITH LIMITED PRE-REQS (QIs not required for BA):

- **QI** FCS 3500 – Financial Skills
- **QI** POLS 3001 – Political Analysis
- **QI** SOC 3112 – Social Statistics
- **QI** SW 3000 – Applied SW Statistics
- **QI** SOC 3650 – Population & Society

See reverse side for more detailed list of courses including prerequisites.
### Strategic Communication Sequence

**Tier 1: FIVE CORE COURSES**
- 4580 Strategic Communication Theory & Practice (3)
- 1610 Intro to News Writing [prereq: WRTG 2010] (4)
- 3505 Intro to Media Business and Ethics - previously 1500 and 3505 Living in a Media World (3)
- 3550 Principles of Visual Communication (3)
- 5300 Mass Communication Law [prereq: 3505, must be a declared junior or senior] (4)

**Tier 2: THREE CORES *One must be 4590 or 5580**
- Pick 2 courses from this list:
  - 3580 Strategic Communication Special Topics (3)
  - 3610 Internship - by application only (1-6)
  - 3620 Student Media - by application only (1-6)
  - 3630 Absolute Communication (3)
  - 3670 Principles of Advertising (3)
  - 3680 Adv Media Anal & Planning [prereq: 3670] (3)
  - 3690 Making Brands Stick (3)
  - 4570 Visual Editing – photoshop [prereq: 3550] (4)
  - 5200 Persuasion & Political Communication (3)
  - 5590 Integrated Marketing Communication (3)
  - 5660 Media Ethics [prereq: COMM 3505] (3)
  - 5950 Advanced Special Topics in Strategic Comm (3)

- Pick 1 course from this list:
  - 4590 Writing for Strategic Communication [prereq: 1610, 3505] (4) CW
  - 5580 PR Cases & Campaigns [prereq: 1610, 3505, 4580] (4) CW

**Tier 3: COMPLETE ONE**
- 3710 Intro to Quantitative Research [prereq: QA or QB gen ed] (3) QI
- 5710 Communication Research [prereq: 3710 or equivalent] (4) QI

**Tier 4: COMPLETE ONE**
- 1270 Analysis of Argument (3) QB
- 2110 Intro to Interpersonal Comm (3) BF
- 3050 Theoretical Perspectives in Comm (3)
- 3115 Comm Science, Health, Environment (3)
- 3140 Dangerous Liaisons in Relationships & Org (3)
- 3170 Intro to Organizational Communication (3)
- 3405 Rhetoric: Aristotle at #twitter (3)

**Tier 5: COMPLETE FOUR COMM ELECTIVES**
- Two COMM electives can be any level
- Two COMM electives must be 5000-level

### Journalism Sequence

**Tier 1: FIVE CORE COURSES**
- 1610 Intro to News Writing [prereq: WRTG 2010] (4)
- 3505 Intro to Media Business and Ethics - previously 1500 and 3505 Living in a Media World (3)
- 3550 Principles of Visual Communication (3)
- 3555 Digital Journalism [prereq: 1610 & 3550] (3)
- 5300 Mass Communication Law [prereq: 3505, must be a declared junior or senior] (4)

**Tier 2: FOUR CORES**
- Two from each Writing/Reporting & Visual groups:
  - *Writing/Reporting*
  - 3520 Radio Journalism [prereq: 1610] (3) CW
  - 3600 Editing Process [prereq: WRTG 2010] (4) CW
  - 3635 Community Journalism (3)
  - 3655 Venceremos (3)
  - 3660 Voices of Utah [prereq: 1610] (4) CW
  - 4610 Magazine Writing [prereq: 1610] (3) CW
  - 4650 Environmental Reporting [prereq: WRTG 2010] (4) CW
  - 4670 Specialty Reporting [prereq: 1610] (3-4) CW

**Tier 3 COMPLETE ONE**
- 3610 Internship - by application only (1-6)
- 3620 Student Media - by application only (1-6)
- 3570 Newsbreak [prereq: 3560] (1-3)

**Tier 4 COMPLETE ONE**
- 5540 Media and Diversity (3) DV
- 5630 Mass Communication History (3)
- 5660 Media Ethics [prereq: 3505] (3)

**Tier 5: COMPLETE THREE COMM ELECTIVES**
- Two COMM electives can be any level
- One COMM elective must be a 5000-level

### Science, Health, Env, Risk Sequence

**Tier 1: REQUIRED COURSE**
- 3115 Comm, Science, Health, and Environment (3)

**Tier 2: CHOOSE FIVE COURSES**
- 4360 Consuming the Earth (3)
- 4650 Environmental Reporting (4) CW
- 5360 Environmental Communication (3)
- 5365 Communicating Climate Change (3)
- 5370 Environmental Comm, Special Topic (1-3)
- 5115 Health Communication (3)
- 5116 Health, Communication, and Culture (3)
- 5117 Health Campaigns and Media (3)
- 5140 Communication and Aging (3)
- 5815 Health Communication, Special Topic (3)

**Tier 3: CHOOSE FOUR COURSES**
- 1020 Principles of Public Speaking (3)
- 3170 Intro to Organizational Communication (3)
- 3510 Intro to Web Design [prereq: 3550] (3)
- 3580 Strategic Communication Special Topics (3)
- 4170 Applied Org Comm [prereq: 3170] (4)
- 4570 Visual Editing – photoshop [prereq: 3550] (4)
- 5200 Persuasion and Political Communication (3)
- 5300 Mass Communication Law [prereq: 3505] (4)
- 5490 Communication and Social Justice (3)
- 5520 Interactive Narrative [prereq: 3550] (3)
- 5530 Integrated Marketing Communication (3)
- 5640 Communication, Technology, and Culture (3)
- 5660 Media Ethics [prereq: 3505] (3)
- 5950 Advanced Special Topics in Strategic Comm (3)

**Tier 4: COMPLETE FOUR COMM ELECTIVES**
- Four COMM electives can be at any level

### Communication Studies Sequence

**Tier 1: REQUIRED TWO COURSES**
- 1020 Principles of Public Speaking (3)
- 3050 Theoretical Perspective in Communication (3)

**Tier 2: CHOOSE FIVE COURSES**
- *One must be 3460, 3700, or 3710*
- 1010 Communication Matters (3)
- 1270 Analysis of Argument (3) QB
- 2110 Intro to Interpersonal Communication (3) BF
- 3150 Found of Argument, Conflict, & Dialogue (3)
- 3170 Intro to Organizational Communication (3)
- 3190 Intercultural Communication (3) DV
- 3415 Intro to Cultural Studies (3)
- 3505 Intro to Media, Business, and Ethics - previously 1500 and 3505 Living in a Media World (3)
- 3510 Intro to Web Design [prereq: 3550] (3)
- 3550 Principles of Visual Communication (3)
- *3460 Communication Criticism (3) CW
- *3700 Intro to Qualitative Methods (3)
- *3710 Intro to Quantitative Research [prereq: QA or QB gen ed] (3) QI

**Tier 3: CHOOSE THREE COURSES**
- 3115 Comm Science, Health, and Environment (3)
- 3020 Media & Pop Culture (3)
- 3030 Comm and Social Responsibility (3) CW
- 3040 Communication and Relationships (3)
- 3060 Transfer Interest Group [offered at SLCC] (1)
- 3070 Communication and Gender (3) DV
- 3120 Family Communication [prereq: 2110] (3)
- 3140 Dangerous Liaisons in Relationships & Org (3)
- 3180 Communication and Social Reality (3)

**Tier 4: COMPLETE THREE COMM ELECTIVES**
- 3200 Persuasion Theory and Practices (3) CW
- 3330 Negotiation and Interviewing (3)
- 3405 Rhetoric: Aristotle to #Twitter (3)
- 3610 Internship - by application only (1-6)
- 3640 Writing for New Media [prereq: WRTG 2010] (4)
- 4170 Applied Organizational Comm [prereq: 3170] (4)
- 4360 Consuming the Earth (3)
- 4550 Dev in New Media [prereq: 3505] (3) CW
- 4620 Comm, Globalization, & Transnational Issues (3)

**Tier 5: CHOOSE TWO COURSES**
- 3000 Communication Studies (1-4)
- 3110 Interpersonal Communication, Special Topics [prereq: 2110] (3)
- 3290 Native American Activism (3) DV
- 3490 Comm and Public Issues: Special Topics (3)
- 3650 Asian American Media and Film (3) DV
- 3775 Korean Media and Culture (1-4)
- 3910 Independent Study - by application only (1-4)
- 5200 Persuasion and Political Communication (3)
- 5330 Visual Rhetoric and Political Argumentation (3)
- 5360 Environmental Communication (3)
- 5370 Environmental Comm, Special Topic (1-3)
- 5815 Health Communication, Special Topic (3)

**Tier 6: CHOOSE TWO COURSES**
- 5110 Interpersonal Communication: Current Research [prereq: 2110] (3)
- 5115 Health Communication (3)
- 5116 Health, Communication, and Culture (3)
- 5140 Communication and Aging (3)
- 5150 Dialogue and Cultural Studies (3)

### NOTE:
Not all courses are offered every semester. Students must be proactive in meeting with an advisor and check the current class schedules to know if/when courses will be offered.

Contact comm-advisor@utah.edu for any questions.