COMMUNICATION BA or BS: MAJOR REQUIREMENTS (Effective Fall 2016) refer to DARS for additional graduation requirements.

Select one sequence below and complete the 14 required COMM courses with a grade of C or better.

Sequences are not formal emphases and are not printed on transcripts or diplomas.

Apply to the major at communication.utah.edu once you have a minimum 2.75 UofU GPA and you have completed one UofU COMM course with a C or better.

Pre-reqs are listed in parenthesis and must be completed prior to taking the required course. A maximum of 4 courses from another college or university may fulfill major requirements if approved.

<table>
<thead>
<tr>
<th>STRATEGIC COMMUNICATION SEQUENCE</th>
<th>JOURNALISM SEQUENCE</th>
<th>COMMUNICATION STUDIES SEQUENCE</th>
<th>SCIENCE, HEALTH, ENVIRONMENTAL, AND RISK SEQUENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Public relations, advertising, and Integrated marketing communication.</strong></td>
<td><strong>Online, broadcast, and print journalism.</strong></td>
<td><strong>Students understand the Communication discipline, including interpersonal, organizational, rhetorical, cultural, and media studies</strong></td>
<td><strong>Students can prepare for careers in public health or communication for health or environmental organizations.</strong></td>
</tr>
<tr>
<td><strong>REQUIRED 5 COURSES</strong></td>
<td><strong>REQUIRED 5 COURSES</strong></td>
<td><strong>REQUIRED 2 COURSES</strong></td>
<td><strong>REQUIRED 1 COURSE</strong></td>
</tr>
<tr>
<td>4580 Strategic Communication Theory &amp; Practice</td>
<td>1610 Introduction to News Writing (WTG 2010)</td>
<td>1020 Principles of Public Speaking</td>
<td>4360 Consuming Earth</td>
</tr>
<tr>
<td>1610 Introduction to News Writing (WTG 2010)</td>
<td>3505 Intro to Media and Bus. Ethics - previously COMM 1500</td>
<td>1270 Analysis of Argument</td>
<td>4650 Environmental Reporting</td>
</tr>
<tr>
<td>3505 Intro to Media and Bus. Ethics - previously COMM 1500</td>
<td>3550 Principles of Visual Communication</td>
<td>2110 Intro to Interpersonal Comm</td>
<td>5360 Environmental Communication</td>
</tr>
<tr>
<td>3550 Principles of Visual Communication</td>
<td>3555 Digital Journalism (1610, 3550)</td>
<td>3150 Fdn. of Argument, Conflict, and Dialogue</td>
<td>5365 Communicating Climate Change</td>
</tr>
<tr>
<td>5300 Mass Communication Law (3505, declared sr/jr)</td>
<td>5300 Mass Communication Law (3505, declared sr/jr)</td>
<td>3170 Intro to Organizational Comm</td>
<td>5370 Environmental Comm, Special Topics</td>
</tr>
<tr>
<td>*<em>CHOOSE 3 COURSES – <em>ONE MUST BE 4590 OR 5580</em></em></td>
<td><strong>CHOOSE 4 COURSES – “CHOOSE 2 FROM EACH WRITING/REPORTING AND VISUAL GROUPS”</strong></td>
<td><strong>1010 Communication Matters</strong></td>
<td>5115 Health Communication</td>
</tr>
<tr>
<td>3580 Strategic Communication, Special Topics</td>
<td><em>WRITING/REPORTING</em></td>
<td>1270 Analysis of Argument</td>
<td>5116 Health Communication and Culture</td>
</tr>
<tr>
<td>3610 Internship</td>
<td>3520 Radio Journalism (1610)</td>
<td>2110 Intro to Interpersonal Comm</td>
<td>5117 Health Campaigns and Media</td>
</tr>
<tr>
<td>3620 Student Media Practicum</td>
<td>3600 Editing Process (WTG 2010)</td>
<td>3150 Fdn. of Argument, Conflict, and Dialogue</td>
<td>5140 Communication and Aging</td>
</tr>
<tr>
<td>3630 Absolute Communication</td>
<td>3635 Community Journalism</td>
<td>3170 Intro to Organizational Comm</td>
<td>5815 Health Communication, Special Topics</td>
</tr>
<tr>
<td>3670 Principles of Advertising</td>
<td>3655 Venceremos</td>
<td>3190 Intercultural Communication</td>
<td><strong>CHOOSE 4 COURSES</strong></td>
</tr>
<tr>
<td>3680 Advertising Media Analysis &amp; Planning (3670)</td>
<td>3660 Voices of Utah (1610)</td>
<td>3415 Intro to Cultural Studies</td>
<td>1020 Principles of Public Speaking</td>
</tr>
<tr>
<td>3690 Making Brands Stick</td>
<td>4610 Magazine Writing (1610)</td>
<td>*3460 Communication Criticism</td>
<td>3170 Intro to Organizational Communication</td>
</tr>
<tr>
<td>4570 Visual Editing (3550)</td>
<td>*4590 Writing for Strategic Communication (1610, 4580)</td>
<td>*3505 Intro to Media &amp; Bus. Ethics</td>
<td>3190 Intercultural Communication</td>
</tr>
<tr>
<td>5200 Persuasion &amp; Political Communication</td>
<td>4670 Specialty Reporting (1610)</td>
<td>*3510 Intro to Web Design (3550)</td>
<td>DV</td>
</tr>
<tr>
<td>*5580 PR Cases &amp; Campaigns (1610, 3505, 4580)</td>
<td><strong>VISUAL</strong></td>
<td>*3700 Intro to Qualitative Methods</td>
<td><strong>CHOOSE 3 COURSES</strong></td>
</tr>
<tr>
<td>5590 Integrated Marketing Communication</td>
<td>2530 Photographic Journalism (1535 or 3555)</td>
<td>*3710 Intro to Quant. Comm Research (QA or QB)</td>
<td>3115 Communicating Science, Health, and Env.</td>
</tr>
<tr>
<td>5660 Media Ethics (3505)</td>
<td>3530 Advanced Photography (1535)</td>
<td><strong>CHOOSE 3 COURSES</strong></td>
<td>3020 Media &amp; Pop Culture</td>
</tr>
<tr>
<td><strong>CHOOSE 1 COURSE</strong></td>
<td>3560 Video Production I</td>
<td>3030 Communication &amp; Social Responsibility</td>
<td>3030 Communication &amp; Social Responsibility</td>
</tr>
<tr>
<td>1270 Analysis of Argument - QB</td>
<td>3770 Cross Cultural Documentary IR</td>
<td>3040 Communication &amp; Relationships</td>
<td>3040 Communication &amp; Relationships</td>
</tr>
<tr>
<td>2110 Introduction to Interpersonal Communication</td>
<td>4520 TV Journalism (1610, 3555 or 3560)</td>
<td>3060 Transfer Interest Group</td>
<td>3060 Transfer Interest Group</td>
</tr>
<tr>
<td>3050 Theoretical Perspectives in Communication</td>
<td>4570 Visual Editing (3550)</td>
<td>3070 Communication &amp; Gender</td>
<td>3070 Communication &amp; Gender</td>
</tr>
<tr>
<td>3115 Communicating Science, Health, Environment</td>
<td>5550 Digital Imaging (3550)</td>
<td>3120 Family Communication (2110)</td>
<td>3120 Family Communication (2110)</td>
</tr>
<tr>
<td>3140 Dangerous Liaisons in Relationships &amp; Organizations</td>
<td>5555 Documentary Photography (1535 or equivalent)</td>
<td>3140 Dangerous Liaisons in Rel &amp; Organizations</td>
<td>3140 Dangerous Liaisons in Rel &amp; Organizations</td>
</tr>
<tr>
<td>3170 Introduction to Organizational Communication</td>
<td>5770 Communication Design, Special Topics</td>
<td>3180 Communication &amp; Social Reality</td>
<td>3180 Communication &amp; Social Reality</td>
</tr>
<tr>
<td>3405 Rhetoric: Aristotle to #twitter</td>
<td><strong>CHOOSE 1 COURSE</strong></td>
<td>3200 Persuasion Theory &amp; Practices</td>
<td>3200 Persuasion Theory &amp; Practices</td>
</tr>
<tr>
<td><strong>CHOOSE 1 COURSE</strong></td>
<td><strong>CHOOSE 1 COURSE</strong></td>
<td>CW</td>
<td>CW</td>
</tr>
<tr>
<td>*3710 Introduction to Quantitative Research (QA or QB)</td>
<td>*5540 Media and Diversity</td>
<td>3330 Negotiation &amp; Interviewing</td>
<td>3330 Negotiation &amp; Interviewing</td>
</tr>
<tr>
<td>*5710 Communication Research (3710 or equivalent)</td>
<td>5630 Mass Communication History</td>
<td>3405 Rhetoric: Aristotle to #twitter</td>
<td>3405 Rhetoric: Aristotle to #twitter</td>
</tr>
<tr>
<td><strong>CHOOSE FOUR ADDITIONAL COMM ELECTIVES</strong></td>
<td>5660 Media Ethics (3505)</td>
<td>3610 Internship</td>
<td>3610 Internship</td>
</tr>
<tr>
<td>Choose 4 additional COMM electives</td>
<td><strong>ELECTIVES</strong></td>
<td>3640 Writing for New Media (WTG 2010)</td>
<td>3640 Writing for New Media (WTG 2010)</td>
</tr>
<tr>
<td>*Two must be 5000-level. Use the Career &amp; Interest Guide, catalog, and class schedule to select courses in your area of interest.</td>
<td>Choose 3 additional COMM electives</td>
<td>4170 Applied Organizational Communication</td>
<td>4170 Applied Organizational Communication</td>
</tr>
<tr>
<td><strong>CHOOSE 2 RESEARCH-BASED TEACHING COURSES</strong></td>
<td>*One must be 5000-level. Use the Career &amp; Interest Guide, catalog, and class schedule to select courses in your area of interest.</td>
<td>4360 Consuming the Earth</td>
<td>4360 Consuming the Earth</td>
</tr>
<tr>
<td><strong>CHOOSE 2 CAPSTONE COURSES</strong></td>
<td>*Please see advisor and/or individual sequence sheet for list of course options.</td>
<td>4550 Developments in New Media</td>
<td>4550 Developments in New Media</td>
</tr>
<tr>
<td><strong>CHOOSE 4 COMM ELECTIVES</strong></td>
<td></td>
<td>4620 Communication, Globalizations, &amp; Transnational Issues</td>
<td>4620 Communication, Globalizations, &amp; Transnational Issues</td>
</tr>
</tbody>
</table>

Classes sometimes fill quickly, so students are encouraged to plan ahead and enroll on your assigned registration date to help ensure timely graduation. The Department of Communication does not issue permission codes for classes that are full. Students should monitor CIS through the first day of class to try and register for an open space, and for traditional lecture courses, students should contact instructor and/or attend first class.
COMMUNICATION MAJOR REQUIREMENTS, BA/BS
STRATEGIC COMMUNICATION SEQUENCE

These requirements are effective for students that declare beginning Fall 2016.

For students interested in studying Public Relations, Advertising, and Integrated Marketing Communication

14 Courses Total: Students need a C or better for all major courses. Pre-requisites and # of credits are listed in parenthesis.

Tier 1: FIVE CORE COURSES
1.) 4580 Strategic Communication Theory & Practice (3)
2.) 1610 Introduction to News Writing (pre-req: WTG 2105) (4)
3.) 3505 Introduction to Media Business and Ethics - previously COMM 1500 (3)
4.) 3550 Principles of Visual Communication (3)
5.) 5300 Mass Communication Law (pre-reqs: COMM 3505, must be a declared senior/junior, recommend taking this your senior year) (4)

Tier 2: THREE COURSES (*One must be 4590 or 5580)
6.-7.) Pick 2 courses from this list:
   ___ 3580 Strategic Communication, Special Topics (3)
   ___ 3610 Internship: students must apply to this course at communication.utah.edu click on the “find an internship” icon. (1-6, must take for at least 1 credit to count for the major)
   ___ 3620 Student Media Practicum (1-6)
   ___ 3630 Absolute Communication (3)
   ___ 3670 Principles of Advertising (3)
   ___ 3680 Advertising Media Analysis & Planning (pre-req: COMM 3670) (3)
   ___ 3690 Making Brands Stick (3)
   ___ 4570 Visual Editing (4)
   ___ 5590 Integrated Marketing Communication (3)
   ___ 5200 Persuasion & Political Communication (3)
   ___ 5660 Media Ethics (pre-req: COMM 3505) (3)
   ___ 5950- Advanced Special Topics in Strategic Communication (3)

8.) Pick 1 (both courses can be taken in this tier to go towards the 3 courses needed in this section)*
   ___ 4590 Writing for Strategic Communication (pre-req: COMM 1610, COMM 4580) (3) CW
   ___ 5580 PR Cases & Campaigns (pre-req: COMM 1610, COMM 3505, COMM 4580) (4) CW

Tier 3: COMPLETE ONE
9.) Pick 1 course from this list:
   ___ 3710 Introduction to Quantitative Research (pre-req: QA or QB) (3) QI
   ___ 5710 Communication Research (pre-req: COMM 3710 or equivalent) (4) QI

Tier 4: COMPLETE ONE
10.) Pick 1 course from this list:
    ___ 1270 Analysis of Argument (3) QB
    ___ 2110 Introduction to Interpersonal Communication (3)
    ___ 3050 Theoretical Perspectives in Communication (3)
    ___ 3115 Communicating Science, Health, Environment (3)
    ___ 3140 Dangerous Liaisons in Relationships & Organizations (3)
    ___ 3170 Intro to Organizational Communication (3)
    ___ 3405 Rhetoric: Aristotle to #twitter (3)

Tier 5: COMPLETE 4 COMM ELECTIVES
Electives are to be taken in addition to the previously listed course requirements. There are 14 total courses required for the Communication major, as such students cannot double count COMM courses taken in the previous sections above towards their COMM electives. For instance, COMM 5300 cannot double count as your 5000-level elective. Also, students that opt to take COMM 5580 instead of COMM 4590 cannot have 5580 count as a 5000-level elective. However, any additional COMM courses taken in excess of what is required may be counted as electives.

Choose 2 COMM courses, can be any level
11.) COMM
12.) COMM

Choose 2 5000-Level COMM courses.
Plan ahead; few 5000-level courses are offered in summer.
13.) *COMM 5
14.) *COMM 5

UNIVERSITY GRADUATION REQUIREMENTS
- 2.0GPA (2.75 to declare the major)
- 122 credit hours ___/122, In-progress: ___
- 40 upper division (UD) hours ___/40
- Residence requirement ___/30

General Education Requirements:
- AI: American Institutions
- WR: Writing
- QA: Quantitative Reasoning
- QB: Quantitative Reasoning
- FF: Fine Arts
- SF: Fine Arts
- SF: Physical/Life
- SF or AS: Physical/Life, Applied Science
- BF: Social/Behavioral Science
- SF: Social/Behavioral Science

Bachelor Degree Requirements:
- CW: Communication/Writing
- DV: Diversity
- IR: International

Pick BA or BS:
BS:
  - QI - Quantitative Intensive
  - QI - Quantitative Intensive

BA:
  - 4th semester proficiency in a second language (2020)
  - BA Language Advisor: copeland.johnston@utah.edu

COMM ELECTIVES TO CONSIDER
CW Several options listed in sequences and class schedule
DV 3070 Communication and Gender
DV 3190 Intercultural Communication
DV 3290 Native American Activism
DV 5540 Media and Diversity
IR 3770 Cross Cultural Documentary
IR 5610 IT & Global Conflict
IR 5620 International Communication
QB 1270 Analysis of Argument
QI 3710 Introduction to Quantitative Research
QI 5710 Communication Research
*Bachelor/Gen Ed requirements do not have to be taken within the major.

Contact Info:
comm-advisor@utah.edu
communication.utah.edu
COMMUNICATION MAJOR REQUIREMENTS, BA/BS
JOURNALISM SEQUENCE

These requirements are effective for students that declare beginning Fall 2016.

For students interested in Online, Print, Broadcast, and Print Journalism
Students need a C or better for all major courses. Pre-requisites and # of credits are listed in parenthesis.

Tier 1: Required 5 Courses #1-5
1.) 1610 Introduction to News Writing (pre-req: WTG 2010) (4)
2.) 3505 Introduction to Media Business and Ethics - previously COMM 1500 (3)
3.) 3550 Principles of Visual Communication (3)
4.) 3555 Digital Journalism (pre-reqs: COMM 1610, COMM 3550) (3)
5.) 5300 Mass Communication Law (pre-reqs: COMM 3505, must be a declared senior/junior, recommend taking this your senior year) (4)

Tier 2: Choose 4 COURSES #7-9
7.-9.) *At least 2 from each Writing/Reporting and Visual Groups
*Writing/Reporting
___ 3520 Radio Journalism (pre-req: COMM 1610) (3) CW
___ 3600 Editing Process (pre-req: WTG 2010) (4) CW
___ 3635 Community Journalism (3)
___ 3655 Venceremos (3)
___ 3660 Voices of Utah (pre-req: COMM 1610) (4) CW
___ 4610 Magazine Writing (pre-req: COMM 1610) (3) CW
___ 4650 Environmental Reporting (pre-req: WTG 2010) (4) CW
___ 4670 Specialty Reporting (pre-req: COMM 1610) (3) CW

*Visual
___ 2530 Photojournalism (pre-req: COMM 1535 or COMM 3555) (4)
___ 3530 Advanced Photography (pre-req: COMM 1535) (4)
___ 3560 Video Production I (4)
___ 4520 TV Journalism (pre-reqs: COMM 1610, COMM 3555 or COMM 3560) (4)
___ 4570 Visual Editing (pre-req: COMM 3550) (4)
___ 5550 Digital Imaging (pre-req: COMM 3550) (4)
___ 5555 Documentary Photography (pre-req; COMM 1535 or equivalent) (4)
___ 5770 Communication Design, Special Topics (3)

Tier 3: Choose 1 #10
10.) Pick 1 course from this list:
___ 3610 Internship: students must apply to this course at communication.utah.edu click on the “find an internship” icon, (1-6, must take for at least 1 credit to count for the major)
___ 3620 Student Media Practicum (1-6)
___ 3570 Newsbreak (pre-req: COMM 3560 or instructor permission) (1-3)

Tier 4: Choose 1 #11
11.) Pick 1 course from this list:
___ 5540 Media and Diversity (3)
___ 5630 Mass Communication History (3)
___ 5660 Media Ethics (pre-req: COMM 3505) (3)

Tier 5: Choose 3 additional COMM Electives (3 TOTAL) #12-14
Electives are to be taken in addition to the previously listed course requirements.
Choose 2 COMM courses, can be any level
12.) __________ COMM
13.) __________ COMM
Choose 1 5000-level COMM course
14.) __________ COMM 5
COMMUNICATION MAJOR REQUIREMENTS, BA/BS

COMMUNICATION STUDIES SEQUENCE

Students understand the Communication discipline, including interpersonal, organizational, rhetorical, cultural, and media studies. Students gain skills like public speaking as well as theory and methodology. Research-based and capstone courses complete the sequence. These requirements are effective for students that declare beginning Fall 2016.

14 Courses Total Pre-requisites and # of credits are listed in parenthesis

Tier 1: Required 2 Courses #1-2

- 1020 Principles of Public Speaking (3)
- 3050 Theoretical Perspectives in Communication (3)

Tier 2: Choose 5 Courses (*One must be 3460, 3700 OR 3710) #3-7

- 1010 Communication Matters (3)
- 1270 Analysis of Argument (3)
- 2110 Introduction to Interpersonal Communication (3)
- 3150 Foundation of Argument, Conflict, and Dialogue (3)
- 3170 Introduction to Organizational Communication (3)
- 3190 Intercultural Communication (3) (DV)
- 3415 Introduction to Cultural Studies (3)
- 3505 Intro to Media and Business Ethics (3)
- 3510 Introduction to Web Design (3)
- 3550 Principles of Visual Communication (3)
- 3460 Communication Criticism (3) (CW)
- *3700 Introduction to Qualitative Methods (3)
- *3710 Introduction to Quantitative Research (Pre-req: QA/Q8) (3) (QI)

Tier 3: Choose 3 Courses #8-10

- 3115 Communicating Science, Health, and Environment (3)
- 3020 Media & Popular Culture (3)
- 3030 Communication & Social Responsibility (3) (CW)
- 3040 Communication & Relationships (3)
- 3060 Transfer Interest Group (1)
- 3070 Communication & Gender (3) (DV)
- 3120 Family Communication (3)
- 3140 Dangerous Liaisons in Relationhip & Organizations (3)
- 3180 Communication & Social Reality (3)
- 3200 Persuasion Theory & Practices (3) (CW)
- 3330 Negotiation & Interviewing (3)
- 3405 Rhetoric: Aristotle to Twitter (3)
- 3610 Internship (1-6)
- 3640 Writing for New Media (3)
- 4170 Applied Organizational Communication (Pre-req: 3170) (3)
- 4360 Consuming the Earth (3)
- 4550 Developments in New Media (3) (CW)
- 4620 Comm, Globalization, Transnational Issues (3)

Tier 4: Choose 2 Courses #11-12

- 3000 Communication Studies (3)
- 3110 Interpersonal: Special Topics (Pre-req: 2110) (3)
- 3290 Native American Activism (3)
- 3490 Communication & Public Issues: Special Topics (3)
- 3650 Asian American Media & Film (3) (DV)
- 3775 Korean Media & Culture (3)
- 3910 Independent Study (1-6)
- 5200 Persuasion & Political Communication (3)
- 5330 Visual Rhetoric and Political Argumentation (3)
- 5360 Environmental Communication (3)
- 5370 Environmental Communication: Special Topics (3)
- 5815 Health Communication: Special Topics (3)

Tier 5: Choose 2 Courses #13-14

- 5110 Current Research in Interpersonal Comm (3)
- 5115 Health Communication (3)
- 5116 Health Comm & Culture (3)
- 5140 Comm & Aging (3)
- 5150 Dialogue & Cultural Studies (3)
- 5170 Contemp. Issues in Org. Comm. (3)
- 5270 Theories of Argument (3)
- 5300 Mass Communication Law (Pre-req: 3505) (4)
- 5320 Freedom of Expression (3)
- 5340 Communication and Law (3)
- 5365 Communicating Climate Change (3)
- 5380 Community Engagement (3)
- 5420 Contemporary Social Movements (3)
- 5490 Communication and Social Justice (3)
- 5610 IT & Global Conflict (3) (IR)
- 5615 Globalization & Media (3)
- 5620 International Communication (3) (IR)
- 5640 Communication Technology & Culture (3)
- 5710 Communication Research (Pre-req: 3710) (3) (QI)

UNIVERSITY GRADUATION REQUIREMENTS

- 2.0 GPA (2.75 to declare the major)
- 122 credit hours ___/122, in-progress: ___
- 40 upper division (UD) hours ___/40
- Residence requirement___/30

General Education Requirements:

- AI: American Institutions
- WR: Writing
- QA: Quantitative Reasoning
- QB: Quantitative Reasoning
- FF: Fine Arts
- FS: Physical/Life
- SF or AS: Physical/Life, Applied Science
- BF: Social/Behavioral Science
- BF: Social/Behavioral Science

Bachelor Degree Requirements:

- CW: Communication/Writing
- DV: Diversity
- IR: International

Pick BA or BS:

BS:

- QI - Quantitative Intensive
- QI - Quantitative Intensive

BA:

- 4th semester proficiency in a second language (2020)

BA Language Advisor: copeland.johnston@utah.edu

Contact Info:
comm-advisor@utah.edu
communication.utah.edu
COMMUNICATION MAJOR REQUIREMENTS, BA/BS

SCIENCE, HEALTH, ENVIRONMENTAL, AND RISK SEQUENCE

Students can prepare for careers in public health or communication for health or environmental organizations. These requirements are effective for students that declare beginning Fall 2016.

14 Courses Total Pre-requisites and # of credits are listed in parenthesis

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**Tier 1: Required 1 Courses #1**

- 3115 Communication Science, Health, Environment (3)

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**Tier 2: Choose 5 Courses #2-6**

- 4360 Consuming Earth (3)
- 4650 Environmental Reporting (4) (CW)
- 5360 Environmental Communication (3)
- 5365 Communicating Climate Change (3)
- 5370 Environmental Comm, Special Topics (1-3)
- 5115 Health Communication (3)
- 5116 Health Communication and Culture (3)
- 5117 Health Campaigns, and Media (3)
- 5140 Communication and Aging (3)
- 5815 Health Comm, Special Topic (3)

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**Tier 3: Choose 4 Courses #7-10**

- 1020 Principles of Public Speaking (3)
- 3170 Intro to Organizational Communication (3)
- 3510 Intro to Web Design (pre-req: COMM 3550) (3)
- 3580 Strategic Communication, Special Topics (3)
- 4170 Applied Organizational Comm (pre-req: COMM 3170) (3)
- 4570 Visual Editing - Photoshop (4)
- 5200 Persuasion & Political Communication (3)
- 5300 Mass Communication Law (pre-req: COMM 3505) (4)
- 5490 Communication & Social Justice (3)
- 5520 Interactive Narrative (pre-req: COMM 3550) (3)
- 5590 Integrated Marketing Communication (3)
- 5640 Communication, Technology, and Culture (3)
- 5660 Media Ethics (pre-req: COMM 3505) (3)
- 5950 Adv. Special Topics in Strat. Comm (pre-req: A in 4580) (3)

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**Tier 4: Choose 4 COMM Electives #11-14**

- COMM
- COMM
- COMM
- COMM

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**UNIVERSITY GRADUATION REQUIREMENTS**

- 2.0GPA (2.75 to declare the major)
- 122 credit hours ___/122, In-progress: ___
- 40 upper division (UD) hours ____/40
- Residence requirement ___/30

**General Education Requirements:**

- AI: American Institutions
- WR: Writing
- QA: Quantitative Reasoning
- QB: Quantitative Reasoning
- FF: Fine Arts
- FA: Fine Arts
- SF: Physical/Life
- SF or AS: Physical/Life, Applied Science
- BF: Social/Behavioral Science
- BA: Social/Behavioral Science

**Bachelor Degree Requirements:**

- CW: Communication/Writing
- DV: Diversity
- IR: International

**Pick BA or BS:**

**BS:**

- Qi - Quantitative Intensive
- QI - Quantitative Intensive

**BA:**

- 4th semester proficiency in a second language (2020)
- BA Language Advisor: copeland.johnston@utah.edu

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**COMM ELECTIVES TO CONSIDER**

- CW Several options listed in sequences and class schedule
- DV 3070 Communication and Gender
- DV 3190 Intercultural Communication
- DV 3290 Native American Activism
- DV 5540 Media and Diversity
- IR 3770 Cross Cultural Documentary
- IR 5610 IT & Global Conflict
- IR 5620 International Communication
- QB 1270 Analysis of Argument
- QI 3710 Introduction to Quantitative Research
- QI 5710 Communication Research

*Bachelor/Gen Ed requirements do not have to be taken within the major.*