

Department of Communication

CORE CURRICULUM & EMPHASES



INTRODUCTION

The Department of Communication offers a B.A. or B.S. in Communication with four emphases: Strategic Communication (public relations, advertising, integrated marketing); Journalism (digital, broadcast, print); Communication Studies; and Science, Health, Environmental, and Risk Communication. Regardless of your emphasis, a major in communication will provide you with knowledge on ethical communication, persuasion, social influence and social responsibility. Paired with improved skills in writing and speaking, you will be highly competitive in the job market.

Students will be required to complete the core curriculum (5 courses, 13+ credits) and one of the four emphases (13 courses, 39+ credits). Students must complete a total of 120 credit hours to earn their Bachelor's degree. 40 of those credit hours must be upper division (3000-level or higher). Students may need to complete additional courses outside of general education and major requirements in order to meet total required hours.

TRANSFER CREDIT

The Department of Communication will allow 6 transfer Communication courses to count towards major requirements. The Office of Admissions determines whether transfer courses are accepted at the University of Utah, but Academic Advisors can help determine which Communication courses may fulfill major requirements.

DEGREE AUDITS

Students are expected to be generating their Degree Audit regularly. It is the official degree tracking tool and is used to clear students for graduation. Click [here](#) for detailed instructions on how to properly generate and view a Degree Audit.

BA VS BS

Bachelor of Arts demonstrates and requires fourth semester proficiency in a second language. Bachelor of Science demonstrates proficiency in research methods and requires one DI or QI course.

MAJOR DECLARATION

Students can declare their major in Communication upon admittance to the University of Utah. Official major declaration can be done by submitting this [form](#).

GRADING

All courses MUST be completed with a grade of C or better to count in the major. Student's may earn ONE C- grade and it will count towards major requirements. After the one allowed C- grade, all other major COMM courses MUST be passed with a C grade or better.

WAITLIST POLICY

Communication classes fill quickly, so students are encouraged to plan ahead and enroll on your assigned [Registration Date](#) to help ensure timely graduation. Academic Advisors in the Department of Communication do not issue permission codes for classes that are full.

If a class is full when a student registers, [wait listing](#) allows a student to add their name to an electronic wait list and potentially be added to the class if space opens up, and they meet all the requirements. Wait listing is not a guarantee to enrollment into a class.

Core Requirements

5 COURSES - MINIMUM 13 CREDITS



Introduction - Complete two of the following courses:

	3	COMM 1020	Principles of Public Speaking HF
	3	COMM 1130	Media Writing
	3	COMM 1270 OR COMM 2270	Analysis of Arg. HF OR Critical Thinking & Arg. HF OR WR2
	3	COMM 1500	Media and Society HF

Methods - Complete one of the following courses:

	3	COMM 3460	Rhetorical Criticism DI
	3	COMM 3700	Qualitative Communication Research DI
	4	COMM 3710	Intro to Quantitative Comm Research QI
	3	COMM 3720	Applied Communication Research Methods DI

Skills - Complete one of the following courses:

	4	COMM 1535	Basic Digital Photo
	3	COMM 3510	Web Design & Content Strategy
	3	COMM 3540	Intro to Podcasting
	4	COMM 3560	Video Production I
	4	COMM 4570	Visual Design & Editing

First Year Experience - Complete one of the following:

	2	COMM 2050	First Year Success
	1	HUM 1010	Exploring Humanities
	1-3	HUM 2800	Humanities Scholars

***Students may use any First Experiences (FE) course to fulfill this requirement, but the listed courses are highly recommended.**

EMPHASIS REQUIREMENTS



Communication Studies

13 COURSES — MINIMUM 39 CREDITS

Introductory Courses - Complete the following **two** courses:

	3	COMM 2020	Communication Theory & Everyday Life HF
	3	COMM 3030	Communication & Social Responsibility CW

Foundations - Choose **three** of the following courses:

	3	COMM 2110	Intro to Interpersonal Communication BF
	3	COMM 2170	Intro to Org Communication
	3	COMM 3070	Communication and Gender DV
	3	COMM 3115	Comm, Sci, Health, and Environment
	3	COMM 3150	Tackling Taboo Topics
	3	COMM 3190	Intercultural Communication DV
	3	COMM 3550	Principles of Visual Communication

Exploration - Choose **two** of the following courses (more on following page):

	3	COMM 2040	Media Theory and Pop Culture HF
	3	COMM 2360	Consuming the Earth
	3	COMM 3000	Communication Studies Special Topics
	3	COMM 3040	Communication and Relationships
	3	COMM 3110	Interpersonal Comm Special Topics
	3	COMM 3200	Persuasion Theory and Practices
	3	COMM 3120	Family Communication
	3	COMM 3140	Dangerous Liaisons in Relationships and Orgs

	3	COMM 3290	Indigenous Communication
	3	COMM 3330	Argumentation and Negotiation
	3	COMM 3405	Rhetoric: Aristotle to AI
	3	COMM 3490	Communication and Public Issues
	3-12	COMM 3610	Internship
	3-12	COMM 3910	Independent Study
	3	COMM 4170	Organizational and Professional Comm

Advanced - Choose **two** of the following courses:

	3	COMM 5050	Conflict Mediation Practicum
	3	COMM 5110	Interpersonal Comm: Current Research
	3	COMM 5115	Health Communication
	3	COMM 5116	Health, Comm, and Culture
	3	COMM 5117	Health Campaigns and Media
	3	COMM 5118	Health Literacy
	3	COMM 5119	Grief Communication
	3	COMM 5140	Communication and Aging
	3	COMM 5150	Dialogue and Community Engagement
	3	COMM 5200	Persuasion and Political Comm
	3	COMM 5320	Freedom of Expression
	3	COMM 5330	Visual Rhetoric and Political Argumentation
	3	COMM 5340	Communication and Law
	3	COMM 5360	Environmental Communication
	3	COMM 5365	Communicating Climate Change
	3	COMM 5540	Communication and Race
	3	COMM 5610	IT & Global Conflict IR

	3	COMM 5620	International Communication IR
	3	COMM 5675	Social Media & Trust
	3	COMM 5690	Topics in Media Studies
	3	COMM 5695	Religion and Media in the US
	3	COMM 5710	Quantitative Communication Research

Capstone - Choose **one** of the following courses:

	3	COMM 4999	Honors Thesis/Project
	3	COMM 5000	Studies in Communication (Pre OR Co-Req in COMM 3460, 3700, 3710, OR 3720)
	3	COMM 5370	Special Topics in Environmental Communication
	3	COMM 5460	Advanced Rhetorical Criticism
	3	COMM 5490	Communication and Social Justice (Pre OR Co-Req in COMM 3460, 3700, 3710, OR 3720)
	3	COMM 5640	Communication Technology and Culture
	3	COMM 5815	Special Topics in Health Communication
	3	COMM 5820	Special Topics in Science Communication

Electives - Complete **three** courses (minimum 9 credits):

		COMM 1XXX-5XXX	
		COMM 1XXX-5XXX	
		COMM 5XXX	